

Januar - Dezember 2022
janvier - décembre 2022

Stichtag / date de référence: 31.12.2022/lc

Marken / marques	Marktanteil % part du marché %					Marktanteil % part du marché %				
	Dez. 2022	Dez. 2021	Dez. 2022	Dez. 2021	+/- %	Kum. 2022	Kum. 2021	Kum. 2022	Kum. 2021	+/- %
Aiways	0.0	-	7	-	-	0.0	0.0	51	38	34.2
Alfa Romeo	0.5	0.4	136	105	29.5	0.6	0.6	1'272	1'368	-7.0
Alpine	0.1	0.0	16	5	220.0	0.1	0.0	123	93	32.3
Aston Martin	0.1	0.0	17	11	54.5	0.1	0.1	128	169	-24.3
Audi	8.2	7.6	2'020	1'863	8.4	8.0	7.1	18'051	17'034	6.0
BMW	9.2	7.5	2'283	1'849	23.5	8.7	8.8	19'685	20'936	-6.0
BMW Alpina	0.0	0.1	9	15	-40.0	0.0	0.0	57	101	-43.6
Citroën	0.7	1.2	181	298	-39.3	1.5	1.5	3'452	3'591	-3.9
Dacia	3.0	2.3	736	555	32.6	3.2	2.5	7'304	5'922	23.3
DS Automobiles	0.1	0.1	33	25	32.0	0.3	0.2	594	429	38.5
Fiat	1.3	1.7	316	429	-26.3	1.8	2.4	3'993	5'719	-30.2
Ford	3.3	3.1	818	753	8.6	3.9	3.5	8'878	8'401	5.7
Genesis	0.4	0.1	93	18	416.7	0.2	0.0	487	109	346.8
Honda	0.6	1.0	154	245	-37.1	1.1	1.0	2'387	2'462	-3.0
Hyundai	2.6	3.6	645	889	-27.4	3.4	3.4	7'578	8'166	-7.2
Jaguar	0.1	0.4	32	95	-66.3	0.2	0.4	552	1'018	-45.8
Jeep	0.7	1.2	167	305	-45.2	0.7	1.2	1'651	2'934	-43.7
Kia	2.1	2.0	523	481	8.7	2.6	1.9	5'782	4'603	25.6
Land Rover	0.5	0.8	132	205	-35.6	0.7	1.0	1'524	2'337	-34.8
Lexus	0.3	0.1	77	21	266.7	0.2	0.2	539	441	22.2
Maserati	0.2	0.3	41	67	-38.8	0.2	0.1	387	327	18.3
Mazda	1.4	1.0	340	236	44.1	1.9	1.9	4'255	4'488	-5.2
Mercedes-Benz	9.0	7.9	2'218	1'949	13.8	8.5	9.1	19'306	21'588	-10.6
Mini	1.5	1.7	382	410	-6.8	1.7	1.9	3'813	4'499	-15.2
Mitsubishi	0.5	0.9	130	209	-37.8	0.8	1.0	1'847	2'477	-25.4
Nissan	0.8	0.8	208	193	7.8	0.8	1.0	1'704	2'457	-30.6
Opel	1.4	1.7	334	425	-21.4	2.0	2.1	4'454	4'904	-9.2
Peugeot	1.2	1.9	292	478	-38.9	2.8	2.7	6'429	6'366	1.0
Porsche	2.3	2.2	557	535	4.1	1.9	1.7	4'334	4'092	5.9
Renault	4.2	4.7	1'040	1'152	-9.7	3.3	3.7	7'512	8'758	-14.2
Seat / Cupra	4.3	5.7	1'068	1'407	-24.1	4.7	5.4	10'638	12'786	-16.8
Škoda	8.4	9.5	2'074	2'336	-11.2	7.7	7.8	17'405	18'702	-6.9
Smart	0.1	0.2	26	46	-43.5	0.1	0.2	254	399	-36.3
SsangYong	0.1	0.0	22	3	633.3	0.1	0.0	128	30	326.7
Subaru	0.4	0.8	101	202	-50.0	0.6	0.8	1'450	1'966	-26.2
Suzuki	2.2	1.7	540	405	33.3	1.7	2.3	3'790	5'464	-30.6
Tesla	6.1	5.7	1'499	1'409	6.4	3.9	2.7	8'725	6'493	34.4
Toyota	3.8	3.1	948	771	23.0	5.4	4.4	12'157	10'611	14.6
Volvo	2.0	3.6	507	877	-42.2	2.5	3.3	5'731	7'872	-27.2
Volkswagen	14.8	11.4	3'657	2'791	31.0	11.3	10.8	25'420	25'817	-1.5
Diverse Marken	1.4	1.9	358	455	-21.3	0.9	1.1	2'107	2'514	-16.2
Total	100.0	100.0	24'737	24'523	0.9	100.0	100.0	225'934	238'481	-5.3
4 x 4	53.1	52.0	13'130	12'741	3.1	50.6	48.0	114'316	114'452	-0.1
Benzin	32.8	33.5	8'112	8'209	-1.2	37.5	41.9	84'815	99'916	-15.1
Diesel	9.4	12.4	2'320	3'048	-23.9	11.6	13.6	26'286	32'416	-18.9
Hybrid HEV + MHEV	23.2	20.9	5'727	5'136	11.5	24.8	21.9	56'107	52'181	7.5
Plug-In PHEV* + REX	6.9	10.0	1'700	2'453	-30.7	8.1	9.1	18'355	21'790	-15.8
Elektrisch	27.7	22.9	6'859	5'613	22.2	17.8	13.3	40'173	31'823	26.2
CNG	0.1	0.2	14	60	-76.7	0.1	0.1	122	282	-56.7
Wasserstoff/Elektrisch	0.0	0.0	5	4	25.0	0.0	0.0	72	66	9.1
Diverse	-	-	-	-	-	0.0	0.0	4	7	-42.9
Summe Übrige	57.8	54.1	14'305	13'266	7.8	50.8	44.5	114'833	106'149	8.2

PHEV* inkl. Parallel-, ohne Direktimport / incl. importation parallèle, exclu. importation directe
Quelle, source: auto-schweiz ASTRA/OFROU / MOFIS 02.01.2023