

Januar - Juli 2022
janvier - juillet 2022

Stichtag / date de référence: 31.07.2022/lc

Marken / marques	Marktanteil % part du marché %			Marktanteil % part du marché %			Marktanteil % part du marché %		
	Jul. 2022	Jul. 2021	+/-%	Jul. 2022	Jul. 2021	+/-%	Kum. 2022	Kum. 2021	+/-%
Aiways	0.0	0.1	-58.3	5	12	-58.3	0.0	0.0	-
Alfa Romeo	0.9	0.5	31.1	139	106	31.1	0.5	0.6	-31.5
Alpine	0.0	0.0	-20.0	4	5	-20.0	0.1	0.0	31.3
Aston Martin	0.1	0.1	-31.3	11	16	-31.3	0.1	0.1	-45.0
Audi	7.6	7.1	-13.7	1'186	1'375	-13.7	7.9	7.3	-6.0
BMW	7.0	8.8	-35.4	1'102	1'707	-35.4	8.7	8.9	-15.2
BMW Alpina	0.0	0.0	-	3	3	-	0.0	0.0	-44.7
Citroën	1.7	1.2	21.3	273	225	21.3	1.8	1.4	7.2
Dacia	3.9	3.2	-3.4	603	624	-3.4	2.9	2.3	12.3
DS Automobiles	0.2	0.1	58.3	38	24	58.3	0.3	0.2	70.8
Fiat	2.1	2.3	-24.7	332	441	-24.7	1.8	2.5	-38.3
Ford	3.6	3.7	-21.9	564	722	-21.9	3.6	3.6	-11.6
Genesis	0.3	0.1	161.1	47	18	161.1	0.2	0.0	405.0
Honda	0.5	0.8	-50.9	79	161	-50.9	1.2	1.0	0.6
Hyundai	3.9	3.4	-7.9	617	670	-7.9	3.7	3.0	7.1
Jaguar	0.3	0.4	-36.1	53	83	-36.1	0.3	0.5	-47.7
Jeep	0.9	1.2	-38.3	145	235	-38.3	0.8	1.2	-41.5
Kia	2.7	1.8	17.3	420	358	17.3	2.6	1.8	23.8
Land Rover	1.0	1.0	-17.5	160	194	-17.5	0.7	1.1	-42.2
Lexus	0.2	0.2	-12.2	36	41	-12.2	0.2	0.2	18.6
Maserati	0.2	0.1	24.1	36	29	24.1	0.1	0.1	6.2
Mazda	1.4	2.6	-54.6	225	496	-54.6	1.9	2.1	-22.9
Mercedes-Benz	9.4	9.3	-18.5	1'477	1'812	-18.5	8.6	9.5	-21.9
Mini	1.9	2.0	-25.4	296	397	-25.4	1.7	2.0	-23.4
Mitsubishi	0.8	1.4	-57.4	118	277	-57.4	0.9	1.0	-24.4
Nissan	0.7	1.1	-49.8	107	213	-49.8	0.7	1.0	-36.3
Opel	2.7	2.1	2.7	415	404	2.7	2.1	2.1	-11.8
Peugeot	2.9	3.3	-30.8	448	647	-30.8	3.4	2.9	2.9
Porsche	1.9	1.7	12.5	294	336	12.5	2.1	1.7	3.1
Renault	2.5	3.2	-38.0	386	623	-38.0	3.1	3.5	-23.2
Seat / Cupra	5.5	5.8	-23.0	861	1'118	-23.0	4.7	6.0	-32.1
Škoda	8.1	7.6	-14.5	1'263	1'477	-14.5	7.7	7.8	-14.4
Smart	0.2	0.1	64.7	28	17	64.7	0.1	0.1	-16.4
SsangYong	0.1	0.0	600.0	14	2	600.0	0.0	0.0	278.6
Subaru	0.4	0.5	-30.1	65	93	-30.1	0.7	0.7	-12.5
Suzuki	1.2	1.6	-36.1	195	305	-36.1	1.7	2.2	-34.9
Tesla	0.5	0.1	321.1	80	19	321.1	3.4	1.6	88.1
Toyota	5.1	5.1	-19.6	798	992	-19.6	5.4	4.4	7.4
Volvo	3.2	3.4	-25.2	496	663	-25.2	2.9	3.3	-25.2
Volkswagen	13.3	11.9	-9.8	2'079	2'304	-9.8	10.4	11.1	-18.4
Diverse Marken	1.0	0.9	-11.2	158	178	-11.2	0.9	1.0	-14.5
Total	100.0	100.0	-19.4	15'656	19'422	-19.4	100.0	100.0	-13.0
4 x 4	49.9	44.9	-10.3	7'818	8'712	-10.3	49.8	47.1	-8.0
Benzin	43.2	45.8	-23.9	6'767	8'890	-23.9	38.2	45.5	-26.9
Diesel	12.6	13.5	-24.8	1'967	2'615	-24.8	12.3	15.3	-29.9
Hybrid HEV + MHEV	22.4	21.8	-17.5	3'500	4'240	-17.5	24.8	20.8	3.6
Plug-In PHEV* + REX	8.9	9.3	-22.9	1'387	1'800	-22.9	8.6	8.4	-11.1
Elektrisch	12.9	9.6	8.6	2'015	1'856	8.6	16.0	9.8	41.1
CNG	0.1	0.1	-16.7	10	12	-16.7	0.1	0.1	-58.5
Wasserstoff/Elektrisch	0.1	0.0	11.1	10	9	11.1	0.0	0.0	42.5
Diverse	-	-	-	-	-	-	0.0	0.0	-50.0
Summe Übrige	44.2	40.8	-12.6	6'922	7'917	-12.6	49.5	39.2	9.7

PHEV* inkl. Parallel-, ohne Direktimport / incl. importation parallèle, exclu. importation directe
Quelle, source: auto-schweiz ASTRA/OFROU / MOFIS 04.08.2022