



Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)

Januar - Mai 2020
janvier - mai 2020

Stichtag: 31. Mai 2020 lc

Marken	Marktanteil [%]			+/- %	Marktanteil [%]			+/- %		
	Mai. 20	Mai. 19	Mai. 20		Kum. 20	Kum. 19	Kum. 20			
Alfa Romeo	0.5	1.1	75	296	-74.7	0.8	1.0	665	1'345	-50.6
Alpine	0.1	0.1	7	27	-74.1	0.0	0.1	37	106	-65.1
Aston Martin	0.0	0.0	6	14	-57.1	0.0	0.1	36	95	-62.1
Audi	6.0	6.9	835	1'942	-57.0	5.4	5.8	4'255	7'474	-43.1
BMW	8.6	8.2	1'201	2'291	-47.6	9.7	7.7	7'603	9'898	-23.2
BMW Alpina	0.0	0.0	3	6	-50.0	0.0	0.0	21	13	61.5
Citroën	1.5	1.9	204	524	-61.1	1.3	1.9	1'031	2'400	-57.0
Dacia	2.9	2.5	402	700	-42.6	2.8	2.6	2'175	3'307	-34.2
DS Automobiles	0.3	0.2	36	58	-37.9	0.3	0.2	202	251	-19.5
Fiat	2.7	2.7	376	756	-50.3	2.8	2.7	2'234	3'536	-36.8
Ford	3.9	4.7	540	1'316	-59.0	3.8	4.5	2'998	5'819	-48.5
Honda	0.5	1.2	76	328	-76.8	0.4	1.2	297	1'537	-80.7
Hyundai	2.9	2.7	401	747	-46.3	2.9	2.7	2'251	3'490	-35.5
Jaguar	0.3	0.6	36	176	-79.5	0.5	0.8	363	1'077	-66.3
Jeep	1.2	1.6	165	448	-63.2	1.5	1.7	1'153	2'203	-47.7
Kia	1.3	1.3	175	377	-53.6	1.4	1.4	1'086	1'835	-40.8
Land Rover	0.8	1.0	113	284	-60.2	1.1	1.3	876	1'725	-49.2
Lexus	0.4	0.3	51	79	-35.4	0.3	0.2	227	292	-22.3
Maserati	0.1	0.1	15	39	-61.5	0.1	0.1	83	182	-54.4
Mazda	1.9	2.1	260	578	-55.0	1.8	1.9	1'453	2'458	-40.9
Mercedes	10.6	7.9	1'474	2'222	-33.7	10.0	8.1	7'860	10'479	-25.0
Mini	2.2	1.0	310	293	5.8	2.1	1.5	1'666	1'949	-14.5
Mitsubishi	1.7	1.6	242	435	-44.4	1.9	1.3	1'469	1'717	-14.4
Nissan	0.7	1.4	100	402	-75.1	1.1	1.8	905	2'291	-60.5
Opel	2.8	4.3	389	1'194	-67.4	2.1	3.4	1'661	4'343	-61.8
Peugeot	2.9	3.1	406	882	-54.0	2.4	3.1	1'864	3'973	-53.1
Porsche	2.1	1.1	285	302	-5.6	1.6	0.9	1'276	1'173	8.8
Renault	4.8	3.5	669	996	-32.8	4.7	3.5	3'691	4'532	-18.6
Seat	5.0	5.2	690	1'470	-53.1	5.4	4.7	4'250	6'098	-30.3
Škoda	8.1	7.5	1'121	2'110	-46.9	8.1	8.1	6'378	10'430	-38.8
Smart	0.2	0.7	34	202	-83.2	0.2	0.8	150	988	-84.8
SsangYong	0.0	0.1	0	34	-100.0	0.0	0.2	3	225	-98.7
Subaru	1.0	0.5	141	133	6.0	0.7	1.5	559	1'867	-70.1
Suzuki	2.0	3.2	272	901	-69.8	1.6	2.7	1'226	3'420	-64.2
Tesla	1.3	0.7	176	195	-9.7	1.8	1.8	1'449	2'330	-37.8
Toyota	4.5	3.5	620	996	-37.8	4.0	3.5	3'146	4'486	-29.9
Volkswagen	10.0	12.2	1'384	3'431	-59.7	11.1	11.4	8'736	14'706	-40.6
Volvo	3.6	2.4	496	671	-26.1	3.6	2.9	2'824	3'763	-25.0
Diverse Marken	0.7	0.7	104	205	-49.3	0.7	0.7	565	932	-39.4
GESAMT-TOTAL	100.0	100.0	13'890	28'060	-50.5	100.0	100.0	78'724	128'745	-38.9
4 x 4	49.2	49.4	6'840	13'875	-50.7	52.3	50.7	41'193	65'334	-37.0
DIESEL	20.0	26.7	2'772	7'499	-63.0	23.8	27.4	18'725	35'278	-46.9
Hybrid HEV	12.6	6.7	1'751	1'866	-6.2	11.2	5.3	8'841	6'882	28.5
Plug-In PHEV*+REX	4.5	0.9	629	252	149.6	4.2	1.0	3'336	1'322	152.3
Elektrisch	5.0	2.4	688	677	1.6	5.5	3.7	4'341	4'822	-10.0
CNG	0.1	0.6	20	166	-88.0	0.4	0.3	301	368	-18.2
Wasserstoff / Elektr.	0.0	0.0	2	1	100.0	0.0	0.0	19	2	850.0
ALTERNATIV-ANTRIEB	22.2	10.6	3'090	2'963	4.3	21.4	10.4	16'840	13'397	25.7
PHEV* inkl. Parallel-, ohne Direktimport / incl. importation parallèle, exclu. importation directe										
Quelle, source: auto-schweiz ASTRA/OFROU / MOFIS 01.06.2020										