

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]			
	Dez. 18	Dez. 17	Dez. 18	Dez. 17	+/- %	2018	2017	2018	2017	+/- %
Alfa Romeo	0.7	0.7	194	224	-13.4	1.2	1.0	3'617	3'288	10.0
Aston Martin	0.0	0.0	4	14	-71.4	0.1	0.1	165	217	-24.0
Audi	6.8	9.3	1'862	2'898	-35.7	6.1	6.6	18'378	20'618	-10.9
BMW	9.1	10.1	2'518	3'148	-20.0	8.1	7.9	24'227	24'865	-2.6
BMW Alpina	0.0	0.0	0	10	-100.0	0.0	0.0	62	51	21.6
Chevrolet	0.1	0.1	33	19	73.7	0.1	0.1	256	356	-28.1
Citroën	1.8	2.0	482	613	-21.4	2.1	2.3	6'416	7'088	-9.5
Dacia	2.1	2.4	577	737	-21.7	2.8	2.7	8'301	8'555	-3.0
DS	0.2	0.1	64	29	120.7	0.2	0.2	747	680	9.9
Fiat	2.0	2.4	540	760	-28.9	3.1	3.3	9'170	10'352	-11.4
Ford	4.5	4.5	1'238	1'409	-12.1	5.1	4.4	15'185	13'884	9.4
Honda	1.3	0.9	361	284	27.1	1.2	1.3	3'702	3'972	-6.8
Hyundai	2.6	3.0	722	919	-21.4	2.7	2.7	8'204	8'598	-4.6
Infiniti	0.0	0.1	11	20	-45.0	0.0	0.1	128	286	-55.2
Jaguar	0.8	0.4	209	111	88.3	0.7	0.4	1'958	1'295	51.2
Jeep	1.4	1.1	386	356	8.4	1.6	1.1	4'843	3'456	40.1
Kia	1.6	1.2	434	379	14.5	1.6	1.2	4'879	3'835	27.2
Land-Rover	2.1	1.1	574	331	73.4	1.3	1.1	3'809	3'546	7.4
Lexus	0.4	0.4	112	127	-11.8	0.2	0.2	734	689	6.5
Maserati	0.2	0.2	45	71	-36.6	0.2	0.3	600	917	-34.6
Mazda	1.8	1.6	506	506	0.0	2.1	2.5	6'227	7'878	-21.0
Mercedes	10.7	7.6	2'946	2'357	25.0	8.6	8.3	25'661	26'081	-1.6
MINI	1.9	1.8	532	548	-2.9	1.9	1.8	5'712	5'689	0.4
Mitsubishi	1.7	1.0	480	308	55.8	1.5	1.0	4'549	3'077	47.8
Nissan	1.2	1.5	343	476	-27.9	1.6	2.0	4'720	6'381	-26.0
Opel	4.3	4.0	1'175	1'248	-5.8	4.0	4.5	11'933	14'042	-15.0
Peugeot	3.2	2.8	886	867	2.2	3.2	3.3	9'712	10'213	-4.9
Porsche	0.8	1.0	208	315	-34.0	1.2	1.3	3'565	3'965	-10.1
Renault	3.3	4.3	900	1'344	-33.0	4.2	4.4	12'729	13'873	-8.2
Seat	3.4	3.6	924	1'118	-17.4	3.8	3.8	11'468	12'053	-4.9
Skoda	7.1	6.6	1'953	2'051	-4.8	6.4	6.6	19'160	20'582	-6.9
Smart	0.5	0.5	150	158	-5.1	0.7	0.7	2'025	2'327	-13.0
Ssangyong	0.2	0.3	66	84	-21.4	0.3	0.3	773	806	-4.1
Subaru	1.4	1.5	386	473	-18.4	1.6	1.6	4'681	4'987	-6.1
Suzuki	2.4	1.8	659	561	17.5	2.6	2.6	7'673	8'231	-6.8
Toyota	2.3	2.1	635	649	-2.2	3.2	3.3	9'508	10'307	-7.8
Volkswagen	11.4	13.1	3'153	4'070	-22.5	11.0	11.5	32'949	35'975	-8.4
Volvo	2.9	3.6	804	1'105	-27.2	2.7	2.4	8'122	7'497	8.3
Diverse Marken	1.7	1.2	467	375	24.5	1.1	1.1	3'168	3'516	-9.9
GESAMT-TOTAL	100.0	100.0	27'539	31'072	-11.4	100.0	100.0	299'716	314'028	-4.6
4 x 4	50.9	53.2	14'005	16'534	-15.3	49.1	47.5	147'038	149'281	-1.5
DIESEL	31.9	35.9	8'789	11'152	-21.2	30.0	36.0	90'055	113'118	-20.4
Hybrid (Benzin)	5.7	3.8	1'559	1'175	32.7	4.8	3.7	14'476	11'538	25.5
Hybrid (Diesel)	0.8	0.1	211	35	502.9	0.3	0.1	867	280	209.6
Elektrisch	2.7	1.8	743	546	36.1	1.7	1.5	5'109	4'773	7.0
Elektrisch (Range Ext.)	0.1	0.0	19	15	26.7	0.1	0.1	299	212	41.0
CNG	0.1	0.3	24	86	-72.1	0.3	0.2	803	760	5.7
Wasserstoff / Elektr.	0.0	0.0	3	1	200.0	0.0	0.0	29	2	1'350.0
ALTERNATIV-ANTRIEB	9.3	6.0	2'559	1'858	37.7	7.2	5.6	21'591	17'569	22.9

Quelle: auto-schweiz / ASTRA/MOFIS 3.01.19 / source: auto-suisse / OFROU/MOFIS 3.01.19