


Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)

Januar - Dezember 2017

janvier - décembre 2017

Stichtag: 31. Dezember 2017 rb

Marken	Marktanteil [%]					Marktanteil [%]				
	Dez. 17	Dez. 16	Dez. 17	Dez. 16	+/- %	Kum. 17	Kum. 16	Kum. 17	Kum. 16	+/- %
Alfa Romeo	0.7	0.6	224	224	0.0	1.0	0.5	3'288	1'509	117.9
Aston Martin	0.0	0.0	14	16	-12.5	0.1	0.0	217	127	70.9
Audi	9.3	7.2	2'898	2'540	14.1	6.6	6.2	20'618	19'582	5.3
BMW	10.1	7.8	3'148	2'759	14.1	7.9	7.8	24'865	24'708	0.6
BMW Alpina	0.0	0.0	10	10	0.0	0.0	0.0	51	72	-29.2
Chevrolet	0.1	0.1	19	33	-42.4	0.1	0.1	356	249	43.0
Citroën	2.0	2.6	613	910	-32.6	2.3	2.4	7'088	7'678	-7.7
Dacia	2.4	2.3	737	823	-10.4	2.7	2.3	8'555	7'422	15.3
DS	0.1	0.5	29	190	-84.7	0.2	0.4	680	1'393	-51.2
Fiat	2.4	2.6	760	918	-17.2	3.3	2.8	10'352	8'757	18.2
Ford	4.5	3.8	1'409	1'331	5.9	4.4	4.1	13'884	13'083	6.1
Honda	0.9	1.2	284	411	-30.9	1.3	1.5	3'972	4'773	-16.8
Hyundai	3.0	2.1	919	738	24.5	2.7	2.9	8'598	9'076	-5.3
Infiniti	0.1	0.1	20	23	-13.0	0.1	0.2	286	619	-53.8
Jaguar	0.4	0.8	111	289	-61.6	0.4	0.6	1'295	1'791	-27.7
Jeep	1.1	1.1	356	391	-9.0	1.1	1.0	3'456	3'269	5.7
Kia	1.2	2.0	379	712	-46.8	1.2	1.7	3'835	5'481	-30.0
Lancia	0.0	0.0	0	1	-100.0	0.0	0.0	4	84	-95.2
Land-Rover	1.1	1.2	331	441	-24.9	1.1	1.2	3'546	3'941	-10.0
Lexus	0.4	0.2	127	79	60.8	0.2	0.3	689	861	-20.0
Maserati	0.2	0.3	71	93	-23.7	0.3	0.2	917	783	17.1
Mazda	1.6	3.9	506	1'364	-62.9	2.5	3.2	7'878	10'172	-22.6
Mercedes	7.6	6.0	2'357	2'122	11.1	8.3	7.5	26'081	23'842	9.4
MINI	1.8	1.2	548	424	29.2	1.8	1.7	5'689	5'267	8.0
Mitsubishi	1.0	1.0	308	369	-16.5	1.0	1.2	3'077	3'873	-20.6
Nissan	1.5	1.3	476	472	0.8	2.0	1.9	6'381	6'038	5.7
Opel	4.0	4.2	1'248	1'495	-16.5	4.5	4.2	14'042	13'186	6.5
Peugeot	2.8	2.8	867	999	-13.2	3.3	3.3	10'213	10'386	-1.7
Porsche	1.0	0.9	315	320	-1.6	1.3	1.3	3'965	4'240	-6.5
Renault	4.3	5.1	1'344	1'787	-24.8	4.4	4.5	13'873	14'301	-3.0
Seat	3.6	3.4	1'118	1'209	-7.5	3.8	3.2	12'053	10'136	18.9
Skoda	6.6	6.0	2'051	2'121	-3.3	6.6	6.6	20'582	21'060	-2.3
Smart	0.5	0.5	158	168	-6.0	0.7	0.9	2'327	2'770	-16.0
Ssangyong	0.3	0.2	84	67	25.4	0.3	0.3	806	968	-16.7
Subaru	1.5	1.2	473	435	8.7	1.6	1.7	4'987	5'419	-8.0
Suzuki	1.8	2.2	561	773	-27.4	2.6	2.4	8'231	7'646	7.7
Toyota	2.1	2.7	649	961	-32.5	3.3	3.3	10'307	10'386	-0.8
Volkswagen	13.1	17.3	4'070	6'124	-33.5	11.5	13.3	35'975	42'142	-14.6
Volvo	3.6	2.2	1'105	787	40.4	2.4	2.2	7'497	7'130	5.1
Diverse Marken	1.2	1.1	375	396	-5.3	1.1	1.0	3'512	3'098	13.4
GESAMT-TOTAL	100.0	100.0	31'072	35'325	-12.0	100.0	100.0	314'028	317'318	-1.0
4 x 4	53.2	44.7	16'534	15'785	4.7	47.5	44.2	149'281	140'410	6.3
DIESEL	35.9	38.2	11'152	13'495	-17.4	36.0	39.2	113'118	124'399	-9.1
Hybrid (Benzin)	3.8	2.7	1'175	966	21.6	3.7	3.1	11'538	9'867	16.9
Hybrid (Diesel)	0.1	0.1	35	36	-2.8	0.1	0.2	280	635	-55.9
Elektrisch	1.8	1.5	546	538	1.5	1.5	1.0	4'773	3'295	44.9
Elektrisch (Range Ext.)	0.0	0.1	15	31	-51.6	0.1	0.1	212	269	-21.2
CNG	0.3	0.3	86	97	-11.3	0.2	0.3	760	936	-18.8
Wasserstoff / Elektr.	0.0	0.0	1	0		0.0	0.0	2	10	-80.0
ALTERNATIV-ANTRIEB	6.0	4.7	1'858	1'668	11.4	5.6	4.7	17'569	15'020	17.0

Quelle: auto-schweiz / ASTRA/MOFIS 3.01.18 / source: auto-suisse / OFROU/MOFIS 3.01.18