

Marken	Marktanteil [%]		Einheiten		Veränderung	Importe	
	2017	2016	2017	2016	+/- %	Parallel	Direkt
Alfa Romeo	1.0	0.5	3'288	1'509	117.9	220	44
Aston Martin	0.1	0.0	217	127	70.9	1	4
Audi	6.6	6.2	20'618	19'582	5.3	1'685	408
BMW	7.9	7.8	24'865	24'708	0.6	135	141
Chevrolet	0.1	0.1	356	249	43.0		45
Citroën	2.3	2.4	7'088	7'678	-7.7	27	25
Dacia	2.7	2.3	8'555	7'422	15.3	43	8
DS	0.2	0.4	680	1'393	-51.2		1
Fiat	3.3	2.8	10'352	8'757	18.2	1'352	114
Ford	4.4	4.1	13'884	13'083	6.1	329	278
Honda	1.3	1.5	3'972	4'773	-16.8	25	16
Hyundai	2.7	2.9	8'598	9'076	-5.3	1'432	455
Infiniti	0.1	0.2	286	619	-53.8	56	10
Jaguar	0.4	0.6	1'295	1'791	-27.7	163	29
Jeep	1.1	1.0	3'456	3'269	5.7	105	80
Kia	1.2	1.7	3'835	5'481	-30.0	113	178
Land-Rover	1.1	1.2	3'546	3'941	-10.0	279	78
Lexus	0.2	0.3	689	861	-20.0	5	16
Maserati	0.3	0.2	917	783	17.1	3	4
Mazda	2.5	3.2	7'878	10'172	-22.6	76	107
Mercedes	8.3	7.5	26'081	23'842	9.4	419	156
MINI	1.8	1.7	5'689	5'267	8.0	18	19
Mitsubishi	1.0	1.2	3'077	3'873	-20.6	41	13
Nissan	2.0	1.9	6'381	6'038	5.7	505	52
Opel	4.5	4.2	14'042	13'186	6.5	130	64
Peugeot	3.3	3.3	10'213	10'386	-1.7	73	77
Porsche	1.3	1.3	3'965	4'240	-6.5	240	66
Renault	4.4	4.5	13'873	14'301	-3.0	227	68
Seat	3.8	3.2	12'053	10'136	18.9	1'477	164
Skoda	6.6	6.6	20'582	21'060	-2.3	1'695	265
Smart	0.7	0.9	2'327	2'770	-16.0	24	5
Ssangyong	0.3	0.3	806	968	-16.7	41	3
Subaru	1.6	1.7	4'987	5'419	-8.0	226	60
Suzuki	2.6	2.4	8'231	7'646	7.7	1'116	233
Toyota	3.3	3.3	10'307	10'386	-0.8	866	246
Volkswagen	11.5	13.3	35'975	42'142	-14.6	247	50
Volvo	2.4	2.2	7'497	7'130	5.1	2'732	906
Diverse Marken	1.1	1.0	3'512	3'098	13.4	113	347
GESAMT-TOTAL	100.0	100.0	314'028	317'318	-1.0	16'239	4'835