



Januar - November 2016

janvier - novembre 2016

Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)

Stichtag: 30. November 2016 rb

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]			
	Nov. 16	Nov. 15	Nov. 16	Nov. 15	+/- %	Kum. 16	Kum. 15	Kum. 16	Kum. 15	+/- %
Alfa Romeo	0.7	0.4	189	101	87.1	0.5	0.4	1'285	1'174	9.5
Aston Martin	0.0	0.0	10	12	-16.7	0.0	0.0	111	126	-11.9
Audi	7.4	7.5	1'955	1'980	-1.3	6.0	6.7	17'042	19'399	-12.2
BMW	7.5	8.3	1'971	2'174	-9.3	7.8	7.4	21'949	21'620	1.5
BMW Alpina	0.0	0.0	5	13	-61.5	0.0	0.0	62	63	-1.6
Chevrolet	0.0	0.1	10	15	-33.3	0.1	0.1	216	245	-11.8
Citroën	2.4	2.5	640	656	-2.4	2.8	3.6	7'971	10'619	-24.9
Dacia	2.1	2.3	564	605	-6.8	2.3	1.7	6'599	4'827	36.7
Fiat	2.9	3.2	757	841	-10.0	2.8	2.8	7'839	8'289	-5.4
Ford	4.2	3.6	1'104	947	16.6	4.2	4.2	11'752	12'151	-3.3
Honda	1.3	1.2	332	306	8.5	1.5	1.0	4'362	2'891	50.9
Hyundai	2.8	3.4	739	899	-17.8	3.0	3.1	8'338	9'051	-7.9
Infiniti	0.1	0.0	39	8	387.5	0.2	0.1	596	169	252.7
Jaguar	0.6	0.3	150	67	123.9	0.5	0.3	1'502	858	75.1
Jeep	1.1	1.3	284	330	-13.9	1.0	1.1	2'878	3'334	-13.7
Kia	1.7	1.4	445	364	22.3	1.7	1.6	4'769	4'519	5.5
Lancia	0.0	0.0	2	3	-33.3	0.0	0.0	83	122	-32.0
Land-Rover	1.3	1.4	355	377	-5.8	1.2	1.1	3'500	3'272	7.0
Lexus	0.2	0.3	53	68	-22.1	0.3	0.3	782	865	-9.6
Maserati	0.3	0.1	80	37	116.2	0.2	0.2	690	679	1.6
Mazda	2.4	2.5	636	660	-3.6	3.1	2.9	8'808	8'479	3.9
Mercedes	7.7	6.9	2'044	1'820	12.3	7.7	7.2	21'720	20'863	4.1
MINI	1.9	1.7	506	437	15.8	1.7	1.5	4'843	4'342	11.5
Mitsubishi	1.0	1.0	266	263	1.1	1.2	1.3	3'504	3'662	-4.3
Nissan	1.5	2.2	385	587	-34.4	2.0	2.5	5'566	7'290	-23.6
Opel	3.4	3.7	909	978	-7.1	4.1	4.3	11'691	12'585	-7.1
Peugeot	3.1	3.3	823	873	-5.7	3.3	4.0	9'387	11'641	-19.4
Porsche	1.3	1.1	333	300	11.0	1.4	1.4	3'920	4'011	-2.3
Renault	4.5	4.5	1'194	1'184	0.8	4.4	4.6	12'514	13'275	-5.7
Seat	3.6	3.5	945	923	2.4	3.2	3.2	8'927	9'233	-3.3
Skoda	6.5	5.7	1'709	1'498	14.1	6.7	6.7	18'939	19'435	-2.6
Smart	0.6	1.2	167	306	-45.4	0.9	1.0	2'602	2'916	-10.8
Ssangyong	0.3	0.3	69	90	-23.3	0.3	0.2	901	708	27.3
Subaru	1.4	2.4	363	628	-42.2	1.8	1.9	4'984	5'491	-9.2
Suzuki	2.8	2.8	731	748	-2.3	2.4	2.6	6'873	7'593	-9.5
Toyota	3.5	2.9	937	766	22.3	3.3	3.1	9'425	9'090	3.7
Volkswagen	14.4	14.2	3'814	3'724	2.4	12.8	12.8	36'018	37'217	-3.2
Volvo	2.7	2.1	709	549	29.1	2.2	2.3	6'343	6'645	-4.5
Diverse Marken	0.7	0.7	190	175	8.6	1.0	0.8	2'702	2'392	13.0
GESAMT-TOTAL	100.0	100.0	26'414	26'312	0.4	100.0	100.0	281'993	291'141	-3.1
4 x 4	47.9	44.6	12'665	11'735	7.9	44.2	40.1	124'625	116'731	6.8
DIESEL	39.4	41.7	10'418	10'959	-4.9	39.3	38.5	110'904	112'055	-1.0
Hybrid (Benzin)	3.5	2.0	926	528	75.4	3.2	2.2	8'901	6'517	36.6
Hybrid (Diesel)	0.2	0.3	42	76	-44.7	0.2	0.3	599	926	-35.3
Elektrisch	0.6	1.1	170	277	-38.6	1.0	1.0	2'757	2'896	-4.8
Elektrisch (Range Ext.)	0.0	0.6	7	146	-95.2	0.1	0.2	238	610	-61.0
CNG	0.3	0.3	89	70	27.1	0.3	0.3	839	926	-9.4
Wasserstoff / Elektr.	0.0	0.0	0	1		0.0	0.0	10	4	150.0
ALTERNATIV-ANTRIEB	4.7	4.2	1'234	1'099	12.3	4.7	4.1	13'352	11'924	12.0

Quelle: auto-schweiz / ASTRA/MOFIS 2.12.16 / source: auto-suisse / OFROU/MOFIS 2.12.16