



Immatrikulationen von neuen Personenwagen (CH+FL)

Mises en circulation des voitures de tourisme neuves (CH+FL)

Januar - Juli 2016

janvier - juillet 2016

Stichtag: 31. Juli 2016 rb

Marken	Marktanteil [%]			Marktanteil [%]						
	Jul. 16	Jul. 15	Jul. 16	Jul. 15	+/- %	Kum. 16	Kum. 15	Kum. 16	Kum. 15	+/- %
Alfa Romeo	0.4	0.4	104	119	-12.6	0.4	0.4	651	774	-15.9
Aston Martin	0.0	0.0	6	11	-45.5	0.0	0.0	80	88	-9.1
Audi	6.7	7.8	1'746	2'365	-26.2	5.8	6.6	10'596	12'628	-16.1
BMW	7.6	7.4	1'985	2'251	-11.8	7.8	7.5	14'408	14'477	-0.5
BMW Alpina	0.0	0.0	5	2	150.0	0.0	0.0	44	40	10.0
Chevrolet	0.1	0.1	28	33	-15.2	0.1	0.1	133	170	-21.8
Citroën	3.1	3.9	797	1'188	-32.9	3.0	4.0	5'496	7'626	-27.9
Dacia	4.6	1.1	1'190	335	255.2	2.4	1.7	4'390	3'173	38.4
Fiat	2.5	3.0	662	896	-26.1	2.6	2.7	4'871	5'271	-7.6
Ford	4.5	4.5	1'169	1'375	-15.0	4.2	4.2	7'641	8'132	-6.0
Honda	1.2	0.5	300	161	86.3	1.7	1.0	3'048	1'891	61.2
Hyundai	2.3	2.4	597	717	-16.7	3.1	2.9	5'658	5'497	2.9
Infiniti	0.3	0.0	89	10	790.0	0.2	0.0	452	96	370.8
Jaguar	0.6	0.6	156	173	-9.8	0.5	0.3	854	540	58.1
Jeep	1.1	1.0	292	304	-3.9	1.0	1.1	1'870	2'088	-10.4
Kia	1.7	1.1	436	332	31.3	1.6	1.6	2'992	3'018	-0.9
Lancia	0.0	0.0	7	3	133.3	0.0	0.1	69	113	-38.9
Land-Rover	1.2	1.2	304	374	-18.7	1.3	1.2	2'353	2'211	6.4
Lexus	0.3	0.2	66	71	-7.0	0.3	0.3	485	598	-18.9
Maserati	0.1	0.2	39	70	-44.3	0.2	0.3	380	499	-23.8
Mazda	3.4	3.2	885	968	-8.6	3.2	2.8	5'982	5'294	13.0
Mercedes	7.0	7.8	1'818	2'354	-22.8	7.5	7.0	13'833	13'508	2.4
MINI	2.0	1.3	515	397	29.7	1.7	1.5	3'057	2'962	3.2
Mitsubishi	1.4	0.9	359	276	30.1	1.3	1.3	2'462	2'494	-1.3
Nissan	1.7	1.8	438	532	-17.7	2.2	2.7	4'003	5'106	-21.6
Opel	3.7	4.0	953	1'209	-21.2	4.2	4.4	7'751	8'470	-8.5
Peugeot	3.2	4.1	847	1'243	-31.9	3.4	4.1	6'350	7'811	-18.7
Porsche	1.3	1.5	332	445	-25.4	1.4	1.4	2'654	2'676	-0.8
Renault	4.5	4.8	1'161	1'460	-20.5	4.6	4.7	8'518	8'936	-4.7
Seat	3.2	3.1	825	950	-13.2	2.9	3.2	5'380	6'052	-11.1
Skoda	6.6	6.9	1'717	2'092	-17.9	6.8	6.9	12'457	13'288	-6.3
Smart	1.0	1.0	250	292	-14.4	1.0	0.9	1'823	1'783	2.2
Ssangyong	0.3	0.2	76	71	7.0	0.3	0.2	588	448	31.3
Subaru	1.3	1.1	344	322	6.8	1.9	1.8	3'497	3'380	3.5
Suzuki	2.0	1.6	518	490	5.7	2.4	2.4	4'459	4'602	-3.1
Toyota	3.0	2.5	780	753	3.6	3.3	3.1	6'033	5'870	2.8
Volkswagen	13.7	14.2	3'573	4'302	-16.9	12.5	12.7	22'935	24'397	-6.0
Volvo	2.1	3.1	550	946	-41.9	2.3	2.3	4'174	4'467	-6.6
Diverse Marken	0.6	1.1	155	336	-53.9	0.9	0.8	1'684	1'552	8.5
<b>GESAMT-TOTAL</b>	100.0	100.0	<b>26'074</b>	<b>30'228</b>	<b>-13.7</b>	100.0	100.0	<b>184'111</b>	<b>192'026</b>	<b>-4.1</b>
<b>4 x 4</b>	42.0	38.8	<b>10'943</b>	<b>11'733</b>	<b>-6.7</b>	42.9	38.5	<b>79'050</b>	<b>74'018</b>	<b>6.8</b>
<b>DIESEL</b>	40.4	38.6	<b>10'545</b>	<b>11'681</b>	<b>-9.7</b>	39.5	37.8	<b>72'804</b>	<b>72'541</b>	<b>0.4</b>
Hybrid (Benzin)	3.3	2.0	857	591	45.0	2.9	2.3	5'353	4'366	22.6
Hybrid (Diesel)	0.2	0.4	56	128	-56.3	0.2	0.3	440	623	-29.4
Elektrisch	0.5	1.1	135	324	-58.3	0.9	1.0	1'673	1'865	-10.3
Elektrisch (Range Ext.)	0.0	0.2	13	46	-71.7	0.1	0.2	143	359	-60.2
CNG	0.3	0.3	68	86	-20.9	0.3	0.3	463	651	-28.9
Wasserstoff / Elektr.	0.0	0.0	0	0		0.0	0.0	0	0	
<b>ALTERNATIV-ANTRIEB</b>	4.3	3.9	<b>1'130</b>	<b>1'181</b>	<b>-4.3</b>	4.4	4.1	<b>8'078</b>	<b>7'900</b>	<b>2.3</b>