



Immatrikulationen von neuen Personenwagen (CH+FL)

Mises en circulation des voitures de tourisme neuves (CH+FL)

Januar - Juli 2015

janvier - juillet 2015

Stichtag: 30. Juni 2015 rb

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]		
	Jul. 15	Jul. 14	+/-%	Jul. 15	Jul. 14	+/-%	Kum. 15	Kum. 14	+/-%
Alfa Romeo	0.4	0.8	-48.9	119	233	-48.9	0.4	0.7	-41.1
Aston Martin	0.0	0.1	-26.7	11	15	-26.7	0.0	0.1	-22.1
Audi	7.8	7.0	22.1	2'365	1'937	22.1	6.6	6.5	9.9
BMW	7.4	6.3	30.0	2'251	1'731	30.0	7.5	6.8	19.9
BMW Alpina	0.0	0.0	-77.8	2	9	-77.8	0.0	0.0	-21.6
Chevrolet	0.1	0.4	-70.8	33	113	-70.8	0.1	1.0	-90.2
Citroën	3.9	5.1	-16.2	1'188	1'417	-16.2	4.0	3.9	10.5
Dacia	1.1	1.6	-25.2	335	448	-25.2	1.7	1.7	4.8
Fiat	3.0	3.0	9.1	896	821	9.1	2.7	2.9	2.3
Ford	4.5	4.7	5.9	1'375	1'298	5.9	4.2	4.3	5.8
Honda	0.5	1.5	-61.6	161	419	-61.6	1.0	1.6	-34.2
Hyundai	2.4	3.9	-32.6	717	1'064	-32.6	2.9	3.7	-17.0
Infiniti	0.0	0.0	0.0	10	10	0.0	0.0	0.0	57.4
Jaguar	0.6	0.2	166.2	173	65	166.2	0.3	0.2	32.4
Jeep	1.0	1.1	1.7	304	299	1.7	1.1	0.9	30.7
Kia	1.1	1.5	-20.4	332	417	-20.4	1.6	1.7	-1.7
Lancia	0.0	0.2	-95.2	3	63	-95.2	0.1	0.3	-75.7
Land-Rover	1.2	0.9	45.5	374	257	45.5	1.2	1.2	2.9
Lexus	0.2	0.2	24.6	71	57	24.6	0.3	0.2	48.8
Maserati	0.2	0.3	-2.8	70	72	-2.8	0.3	0.3	1.8
Mazda	3.2	2.2	58.4	968	611	58.4	2.8	2.8	6.0
Mercedes	7.8	5.6	52.8	2'354	1'541	52.8	7.0	6.0	26.5
MINI	1.3	1.9	-24.2	397	524	-24.2	1.5	1.3	24.6
Mitsubishi	0.9	1.0	4.9	276	263	4.9	1.3	1.2	15.7
Nissan	1.8	2.3	-15.8	532	632	-15.8	2.7	2.5	14.6
Opel	4.0	4.7	-7.0	1'209	1'300	-7.0	4.4	4.8	-1.2
Peugeot	4.1	3.8	20.1	1'243	1'035	20.1	4.1	3.7	18.5
Porsche	1.5	1.4	19.3	445	373	19.3	1.4	1.0	54.9
Renault	4.8	3.4	55.7	1'460	938	55.7	4.7	3.8	32.8
Seat	3.1	2.9	18.2	950	804	18.2	3.2	2.9	16.0
Skoda	6.9	6.5	16.7	2'092	1'793	16.7	6.9	6.6	14.1
Smart	1.0	0.5	131.7	292	126	131.7	0.9	0.6	67.3
Ssangyong	0.2	0.1	102.9	71	35	102.9	0.2	0.2	42.2
Subaru	1.1	1.6	-25.1	322	430	-25.1	1.8	2.2	-14.8
Suzuki	1.6	2.1	-13.9	490	569	-13.9	2.4	2.7	-3.8
Toyota	2.5	3.8	-28.6	753	1'054	-28.6	3.1	3.7	-11.7
Volkswagen	14.2	14.8	5.7	4'302	4'070	5.7	12.7	12.8	7.6
Volvo	3.1	2.0	72.3	946	549	72.3	2.3	2.3	10.5
Diverse Marken	1.1	0.6	88.8	336	178	88.8	0.8	0.7	33.2
GESAMT-TOTAL	100.0	100.0	9.6	30'228	27'570	9.6	100.0	100.0	8.2
davon/dont 4 x 4	38.8	35.0	21.6	11'733	9'650	21.6	38.5	37.5	11.3
davon Alternativ-Antrieb	3.9	3.0	45.1	1'181	814	45.1	4.1	3.0	46.4
davon/dont DIESEL	38.6	37.5	13.1	11'681	10'326	13.1	37.8	36.8	11.0

Quelle: auto-schweiz / ASTRA/MOFIS 4.08.15 / source: auto-suisse / OFROU/MOFIS 4.08.15