



Januar - Juni 2015

janvier - juin 2015

**Immatrikulationen von neuen Personenwagen (CH+FL)**
**Mises en circulation des voitures de tourisme neuves (CH+FL)**

Stichtag: 30. Juni 2015 rb

Marken	Marktanteil [%]					Marktanteil [%]				
	Jun. 15	Jun. 14	Mai. 15	Mai. 14	+/- %	Kum. 15	Kum. 14	Kum. 15	Kum. 14	+/- %
Alfa Romeo	0.4	0.8	148	234	-36.8	0.4	0.7	655	1'080	-39.4
Aston Martin	0.0	0.1	14	22	-36.4	0.0	0.1	77	98	-21.4
Audi	7.2	6.7	2'374	1'880	26.3	6.3	6.4	10'263	9'558	7.4
BMW	7.3	7.3	2'410	2'045	17.8	7.6	6.9	12'226	10'340	18.2
BMW Alpina	0.0	0.0	5	3	66.7	0.0	0.0	38	42	-9.5
Chevrolet	0.1	0.4	22	122	-82.0	0.1	1.1	137	1'624	-91.6
Citroën	4.1	4.0	1'353	1'113	21.6	4.0	3.7	6'438	5'483	17.4
Dacia	1.7	1.6	549	438	25.3	1.8	1.7	2'838	2'580	10.0
Fiat	2.6	2.7	875	756	15.7	2.7	2.9	4'375	4'332	1.0
Ford	4.4	4.9	1'445	1'359	6.3	4.2	4.3	6'757	6'385	5.8
Honda	0.6	1.5	204	429	-52.4	1.1	1.6	1'730	2'454	-29.5
Hyundai	1.8	3.2	609	907	-32.9	3.0	3.7	4'780	5'558	-14.0
Infiniti	0.0	0.0	15	5	200.0	0.1	0.0	86	51	68.6
Jaguar	0.4	0.2	125	49	155.1	0.2	0.2	367	343	7.0
Jeep	0.9	0.9	296	238	24.4	1.1	0.9	1'784	1'298	37.4
Kia	2.1	1.7	698	465	50.1	1.7	1.8	2'686	2'652	1.3
Lancia	0.0	0.3	11	94	-88.3	0.1	0.3	110	402	-72.6
Land-Rover	1.1	0.9	373	243	53.5	1.1	1.3	1'837	1'892	-2.9
Lexus	0.2	0.2	80	42	90.5	0.3	0.2	527	345	52.8
Maserati	0.4	0.3	121	77	57.1	0.3	0.3	429	418	2.6
Mazda	2.3	2.8	753	782	-3.7	2.7	2.9	4'326	4'382	-1.3
Mercedes	6.5	6.2	2'146	1'739	23.4	6.9	6.1	11'154	9'141	22.0
MINI	1.3	1.4	441	378	16.7	1.6	1.2	2'565	1'853	38.4
Mitsubishi	1.0	1.4	334	390	-14.4	1.4	1.3	2'218	1'892	17.2
Nissan	3.0	2.0	989	566	74.7	2.8	2.5	4'574	3'822	19.7
Opel	5.1	5.5	1'678	1'537	9.2	4.5	4.9	7'261	7'273	-0.2
Peugeot	3.7	3.4	1'234	945	30.6	4.1	3.7	6'568	5'557	18.2
Porsche	1.2	1.1	413	295	40.0	1.4	0.9	2'231	1'355	64.6
Renault	5.1	5.1	1'697	1'415	19.9	4.6	3.9	7'476	5'789	29.1
Seat	4.2	3.1	1'387	876	58.3	3.2	2.9	5'102	4'412	15.6
Skoda	6.1	6.9	2'011	1'927	4.4	6.9	6.6	11'196	9'855	13.6
Smart	1.1	0.6	362	166	118.1	0.9	0.6	1'491	940	58.6
Ssangyong	0.3	0.2	89	68	30.9	0.2	0.2	377	280	34.6
Subaru	1.4	2.0	452	569	-20.6	1.9	2.4	3'058	3'535	-13.5
Suzuki	2.4	2.2	781	628	24.4	2.5	2.8	4'112	4'213	-2.4
Toyota	3.6	3.1	1'185	858	38.1	3.2	3.7	5'117	5'593	-8.5
Volkswagen	13.1	12.7	4'353	3'546	22.8	12.4	12.4	20'095	18'599	8.0
Volvo	2.2	1.8	727	508	43.1	2.2	2.3	3'521	3'492	0.8
Diverse Marken	1.1	0.7	360	205	75.6	0.8	0.7	1'216	987	23.2
<b>GESAMT-TOTAL</b>	<b>100.0</b>	<b>100.0</b>	<b>33'119</b>	<b>27'919</b>	<b>18.6</b>	<b>100.0</b>	<b>100.0</b>	<b>161'798</b>	<b>149'905</b>	<b>7.9</b>
davon/dont 4 x 4	36.8	33.8	12'180	9'447	28.9	38.5	37.9	62'285	56'848	9.6
davon Alternativ-Antrieb	4.3	2.7	1'414	761	85.8	4.2	3.1	6'719	4'582	46.6
davon/dont DIESEL	37.6	36.5	12'463	10'177	22.5	37.6	36.7	60'860	55'055	10.5

Quelle: auto-schweiz / ASTRA/MOFIS 3.07.15 / source: auto-suisse / OFROU/MOFIS 3.07.15