



Januar - Mai 2015

janvier - mai 2015

Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)

Stichtag: 31. Mai 2015 rb

Marken	Marktanteil [%]					Marktanteil [%]				
	Mai. 15	Mai. 14	Mai. 15	Mai. 14	+/- %	Kum. 15	Kum. 14	Kum. 15	Kum. 14	+/- %
Alfa Romeo	0.3	0.6	93	166	-44.0	0.4	0.7	507	846	-40.1
Aston Martin	0.0	0.1	11	17	-35.3	0.0	0.1	63	76	-17.1
Audi	7.0	7.0	1'909	1'800	6.1	6.1	6.3	7'889	7'678	2.7
BMW	7.8	6.9	2'148	1'771	21.3	7.6	6.8	9'816	8'295	18.3
BMW Alpina	0.0	0.0	5	5	0.0	0.0	0.0	33	39	-15.4
Chevrolet	0.1	0.9	28	227	-87.7	0.1	1.2	115	1'502	-92.3
Citroën	3.6	3.7	1'000	961	4.1	4.0	3.6	5'085	4'370	16.4
Dacia	1.8	1.8	480	456	5.3	1.8	1.8	2'289	2'142	6.9
Fiat	2.7	2.9	754	747	0.9	2.7	2.9	3'500	3'576	-2.1
Ford	4.0	4.0	1'092	1'021	7.0	4.1	4.1	5'312	5'026	5.7
Honda	0.9	1.6	250	415	-39.8	1.2	1.7	1'526	2'025	-24.6
Hyundai	2.4	3.6	667	922	-27.7	3.2	3.8	4'171	4'651	-10.3
Infiniti	0.0	0.0	7	5	40.0	0.1	0.0	71	46	54.3
Jaguar	0.2	0.3	68	79	-13.9	0.2	0.2	242	294	-17.7
Jeep	1.2	0.8	336	208	61.5	1.2	0.9	1'488	1'060	40.4
Kia	1.5	1.7	416	445	-6.5	1.5	1.8	1'988	2'187	-9.1
Lancia	0.0	0.2	3	53	-94.3	0.1	0.3	99	308	-67.9
Land-Rover	1.3	1.4	367	356	3.1	1.1	1.4	1'464	1'649	-11.2
Lexus	0.5	0.1	132	34	288.2	0.3	0.2	447	303	47.5
Maserati	0.2	0.3	66	69	-4.3	0.2	0.3	308	341	-9.7
Mazda	1.9	2.6	533	674	-20.9	2.8	3.0	3'573	3'600	-0.8
Mercedes	6.5	6.5	1'779	1'669	6.6	7.0	6.1	9'008	7'402	21.7
MINI	1.5	1.3	425	345	23.2	1.7	1.2	2'124	1'475	44.0
Mitsubishi	1.1	1.4	296	365	-18.9	1.5	1.2	1'884	1'502	25.4
Nissan	2.4	2.0	648	517	25.3	2.8	2.7	3'585	3'256	10.1
Opel	4.9	4.2	1'333	1'094	21.8	4.3	4.7	5'583	5'736	-2.7
Peugeot	4.4	3.9	1'216	1'009	20.5	4.1	3.8	5'334	4'612	15.7
Porsche	1.5	1.2	403	318	26.7	1.4	0.9	1'818	1'060	71.5
Renault	4.9	3.4	1'332	867	53.6	4.5	3.6	5'779	4'374	32.1
Seat	3.3	3.0	912	776	17.5	2.9	2.9	3'715	3'536	5.1
Skoda	7.6	6.4	2'072	1'660	24.8	7.1	6.5	9'185	7'928	15.9
Smart	0.9	0.6	236	163	44.8	0.9	0.6	1'129	774	45.9
Ssangyong	0.2	0.2	55	51	7.8	0.2	0.2	288	212	35.8
Subaru	2.0	2.0	558	514	8.6	2.0	2.4	2'606	2'966	-12.1
Suzuki	2.7	2.9	727	737	-1.4	2.6	2.9	3'331	3'585	-7.1
Toyota	3.3	4.7	894	1'204	-25.7	3.1	3.9	3'932	4'735	-17.0
Volkswagen	12.7	13.0	3'480	3'345	4.0	12.2	12.3	15'742	15'053	4.6
Volvo	1.9	2.1	514	554	-7.2	2.2	2.4	2'794	2'984	-6.4
Diverse Marken	0.6	0.7	177	168	5.4	0.7	0.6	856	782	9.5
GESAMT-TOTAL	100.0	100.0	27'422	25'787	6.3	100.0	100.0	128'679	121'986	5.5
davon/dont 4 x 4	38.3	37.7	10'496	9'722	8.0	38.9	38.9	50'105	47'401	5.7
davon Alternativ-Antrieb	4.4	3.1	1'204	812	48.3	4.1	3.1	5'305	3'821	38.8
davon/dont DIESEL	36.6	36.1	10'038	9'306	7.9	37.6	36.8	48'397	44'878	7.8

Quelle: auto-schweiz / ASTRA/MOFIS 3.06.15 / source: auto-suisse / OFROU/MOFIS 3.06.15