



Januar - April 2015
janvier - avril 2015

Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)
Stichtag: 30. April 2015 rb

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]		
	Apr. 15	Apr. 14	+/- %	Apr. 15	Apr. 14	+/- %	Kum. 15	Kum. 14	+/- %
Alfa Romeo	0.4	0.7	-36.4	126	198	-36.4	0.4	0.7	-39.1
Aston Martin	0.1	0.1	21.4	17	14	21.4	0.1	0.1	-11.9
Audi	6.7	6.9	0.9	1'932	1'915	0.9	5.9	6.1	1.7
BMW	7.9	6.7	23.8	2'300	1'858	23.8	7.6	6.8	17.5
BMW Alpina	0.0	0.0	-30.8	9	13	-30.8	0.0	0.0	-17.6
Chevrolet	0.1	1.0	-92.2	22	282	-92.2	0.1	1.3	-93.2
Citroën	3.8	3.6	10.7	1'114	1'006	10.7	4.0	3.5	19.8
Dacia	2.0	1.7	22.6	585	477	22.6	1.8	1.8	7.3
Fiat	3.0	2.4	30.7	864	661	30.7	2.7	2.9	-2.9
Ford	4.4	4.7	-3.4	1'266	1'310	-3.4	4.2	4.2	5.4
Honda	0.8	1.3	-33.5	236	355	-33.5	1.3	1.7	-20.7
Hyundai	3.7	3.8	1.0	1'059	1'048	1.0	3.5	3.9	-6.0
Infiniti	0.1	0.0	216.7	19	6	216.7	0.1	0.0	56.1
Jaguar	0.2	0.2	17.0	55	47	17.0	0.2	0.2	-19.1
Jeep	1.4	0.8	87.8	400	213	87.8	1.1	0.9	35.2
Kia	1.9	2.1	-5.0	547	576	-5.0	1.6	1.8	-9.8
Lancia	0.0	0.3	-92.9	5	70	-92.9	0.1	0.3	-62.4
Land-Rover	0.9	1.2	-24.9	253	337	-24.9	1.1	1.3	-15.2
Lexus	0.3	0.3	0.0	76	76	0.0	0.3	0.3	17.1
Maserati	0.2	0.3	-6.6	71	76	-6.6	0.2	0.3	-11.0
Mazda	2.4	2.7	-7.1	691	744	-7.1	3.0	3.0	3.9
Mercedes	5.2	5.7	-5.2	1'515	1'598	-5.2	7.1	6.0	26.1
MINI	2.0	1.2	78.4	571	320	78.4	1.7	1.2	50.4
Mitsubishi	1.4	1.5	-2.4	399	409	-2.4	1.6	1.2	39.7
Nissan	2.5	2.1	26.7	725	572	26.7	2.9	2.8	7.2
Opel	4.6	4.5	7.7	1'343	1'247	7.7	4.2	4.8	-8.4
Peugeot	4.3	3.7	20.8	1'254	1'038	20.8	4.1	3.7	14.3
Porsche	1.5	1.0	54.2	441	286	54.2	1.4	0.8	90.7
Renault	4.7	3.3	49.9	1'367	912	49.9	4.4	3.6	26.8
Seat	2.6	2.6	1.8	747	734	1.8	2.8	2.9	1.6
Skoda	6.0	6.6	-4.8	1'750	1'838	-4.8	7.0	6.5	13.5
Smart	0.8	0.7	13.3	221	195	13.3	0.9	0.6	46.2
Ssangyong	0.2	0.2	47.9	71	48	47.9	0.2	0.2	44.7
Subaru	1.8	3.8	-49.9	535	1'068	-49.9	2.0	2.5	-16.5
Suzuki	3.0	3.4	-8.5	861	941	-8.5	2.6	3.0	-8.6
Toyota	3.0	3.6	-14.4	865	1'011	-14.4	3.0	3.7	-14.0
Volkswagen	12.9	12.8	5.3	3'741	3'554	5.3	12.1	12.2	4.7
Volvo	2.3	2.0	20.3	675	561	20.3	2.3	2.5	-6.2
Diverse Marken	0.9	0.7	33.7	254	190	33.7	0.7	0.6	10.6
GESAMT-TOTAL	100.0	100.0	4.2	28'982	27'804	4.2	100.0	100.0	5.3
davon/dont 4 x 4	37.8	39.2	0.4	10'952	10'903	0.4	39.1	39.2	5.1
davon Alternativ-Antrieb	4.4	3.2	44.5	1'280	886	44.5	4.1	3.1	36.3
davon/dont DIESEL	36.1	35.7	5.5	10'468	9'921	5.5	37.9	37.0	7.8

Quelle: auto-schweiz / ASTRA/MOFIS 5.05.15 / source: auto-suisse / OFROU/MOFIS 5.05.15