

Top-10-Marken im Neu- und Gebrauchtwagenmarkt

Rangierung Q1-Q3/2013 in Klammern

Rang	Neuwagen Q1-Q3/2014	Marktanteil	Gebrauchtwagen Q1-Q3/2014	Marktanteil I
1	Volkswagen (1)	12.7%	Volkswagen (1)	13.7%
2	BMW (3)	7.0%	Audi (2)	7.5%
3	Skoda (5)	6.5%	Opel (3)	6.9%
4	Audi (2)	6.5%	BMW (4)	6.7%
5	Mercedes-Benz (4)	6.2%	Mercedes-Benz (6)	5.8%
6	Opel (7)	4.7%	Renault (5)	5.4%
7	Ford (6)	4.3%	Peugeot (7)	4.9%
8	Peugeot (10)	3.9%	Ford (8)	4.6%
9	Renault (8)	3.8%	Fiat (10)	4.0%
10	Toyota (9)	3.8%	Toyota (9)	3.9%
	Total	59.4%	Total	63.3%