



Immatrikulationen von neuen Personenwagen (CH+FL)
 Mises en circulation des voitures de tourisme neuves (CH+FL)
 Stichtag: 31. Mai 2014 rb

Januar - Mai 2014
 janvier - mai 2014

Marken	Marktanteil [%]					Marktanteil [%]				
	Mai. 14	Mai. 13	Mai. 14	Mai. 13	+/- %	Kum. 14	Kum. 13	Kum. 14	Kum. 13	+/- %
Alfa Romeo	0.6	0.7	166	196	-15.3	0.7	0.7	846	908	-6.8
Aston Martin	0.1	0.1	17	36	-52.8	0.1	0.1	76	134	-43.3
Audi	7.0	6.6	1'800	1'805	-0.3	6.3	6.8	7'678	8'609	-10.8
BMW	6.9	6.9	1'771	1'877	-5.6	6.8	6.4	8'295	8'179	1.4
BMW Alpina	0.0	0.0	5	1	400.0	0.0	0.0	39	2	1'850.0
Chevrolet	0.9	1.3	227	365	-37.8	1.2	1.3	1'502	1'677	-10.4
Citroën	3.7	3.7	961	1'000	-3.9	3.6	3.3	4'370	4'194	4.2
Dacia	1.8	2.1	456	561	-18.7	1.8	1.8	2'142	2'352	-8.9
Fiat	2.9	3.5	747	951	-21.5	2.9	3.3	3'576	4'257	-16.0
Ford	4.0	5.2	1'021	1'418	-28.0	4.1	4.7	5'026	5'992	-16.1
Honda	1.6	1.5	415	418	-0.7	1.7	2.5	2'025	3'150	-35.7
Hyundai	3.6	3.7	922	1'020	-9.6	3.8	3.4	4'651	4'279	8.7
Infiniti	0.0	0.0	5	5	0.0	0.0	0.0	46	34	35.3
Jaguar	0.3	0.2	79	61	29.5	0.2	0.3	294	407	-27.8
Jeep	0.8	0.5	208	130	60.0	0.9	0.6	1'060	714	48.5
Kia	1.7	1.4	445	376	18.4	1.8	1.3	2'187	1'678	30.3
Lancia	0.2	0.3	53	80	-33.8	0.3	0.3	308	362	-14.9
Land-Rover	1.4	1.0	356	278	28.1	1.4	1.2	1'649	1'484	11.1
Lexus	0.1	0.1	34	38	-10.5	0.2	0.2	303	262	15.6
Maserati	0.3	0.0	69	13	430.8	0.3	0.0	341	50	582.0
Mazda	2.6	1.9	674	521	29.4	3.0	2.6	3'600	3'353	7.4
Mercedes	6.5	5.2	1'669	1'413	18.1	6.1	5.7	7'402	7'246	2.2
MINI	1.3	1.8	345	501	-31.1	1.2	1.5	1'475	1'923	-23.3
Mitsubishi	1.4	1.7	365	471	-22.5	1.2	1.5	1'502	1'917	-21.6
Nissan	2.0	2.4	517	643	-19.6	2.7	2.8	3'256	3'528	-7.7
Opel	4.2	4.7	1'094	1'278	-14.4	4.7	4.7	5'736	5'936	-3.4
Peugeot	3.9	3.7	1'009	1'002	0.7	3.8	3.8	4'612	4'887	-5.6
Porsche	1.2	0.8	318	211	50.7	0.9	0.8	1'060	1'080	-1.9
Renault	3.4	3.5	867	949	-8.6	3.6	4.1	4'374	5'253	-16.7
Seat	3.0	3.3	776	910	-14.7	2.9	2.7	3'536	3'412	3.6
Skoda	6.4	4.4	1'660	1'200	38.3	6.5	5.4	7'928	6'923	14.5
Smart	0.6	0.5	163	146	11.6	0.6	0.5	774	666	16.2
Ssangyong	0.2	0.1	51	31	64.5	0.2	0.1	212	152	39.5
Subaru	2.0	3.0	514	816	-37.0	2.4	2.6	2'966	3'361	-11.8
Suzuki	2.9	2.5	737	681	8.2	2.9	2.9	3'585	3'641	-1.5
Toyota	4.7	4.3	1'204	1'159	3.9	3.9	4.3	4'735	5'481	-13.6
Volkswagen	13.0	13.9	3'345	3'795	-11.9	12.3	12.4	15'053	15'821	-4.9
Volvo	2.1	2.9	554	779	-28.9	2.4	2.8	2'984	3'512	-15.0
Diverse Marken	0.7	0.4	168	117	43.6	0.6	0.5	782	584	33.9
GESAMT-TOTAL	100.0	100.0	25'787	27'252	-5.4	100.0	100.0	121'986	127'400	-4.2
davon/dont 4 x 4	37.7	33.9	9'722	9'248	5.1	38.9	35.6	47'401	45'345	4.5
davon Alternativ-Antrieb	3.1	2.5	812	689	17.9	3.1	2.9	3'821	3'717	2.8
davon/dont DIESEL	36.1	36.4	9'306	9'925	-6.2	36.8	37.0	44'878	47'142	-4.8

Quelle: auto-schweiz / ASTRA/MOFIS 4.06.14 / source: auto-suisse / OFROU/MOFIS 4.06.14