


Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)

Januar - April 2014

janvier - avril 2014

Stichtag: 30. April 2014 rb

Marken	Marktanteil [%]			Marktanteil [%]								
	Apr. 14	Apr. 13		Apr. 14	Apr. 13	+/- %	Kum. 14	Kum. 13		Kum. 14	Kum. 13	+/- %
Alfa Romeo	0.7	0.6		198	179	10.6	0.7	0.7		680	712	-4.5
Aston Martin	0.1	0.1		14	29	-51.7	0.1	0.1		59	98	-39.8
Audi	6.9	7.1		1'915	2'017	-5.1	6.1	6.8		5'878	6'804	-13.6
BMW	6.7	7.1		1'858	2'008	-7.5	6.8	6.3		6'524	6'302	3.5
BMW Alpina	0.0	0.0		13	1	1'200.0	0.0	0.0		34	1	3'300.0
Chevrolet	1.0	1.2		282	352	-19.9	1.3	1.3		1'275	1'312	-2.8
Citroën	3.6	3.0		1'006	863	16.6	3.5	3.2		3'409	3'194	6.7
Dacia	1.7	1.7		477	486	-1.9	1.8	1.8		1'686	1'791	-5.9
Fiat	2.4	3.4		661	954	-30.7	2.9	3.3		2'829	3'306	-14.4
Ford	4.7	4.3		1'310	1'235	6.1	4.2	4.6		4'005	4'574	-12.4
Honda	1.3	2.6		355	747	-52.5	1.7	2.7		1'610	2'732	-41.1
Hyundai	3.8	3.5		1'048	998	5.0	3.9	3.3		3'729	3'259	14.4
Infiniti	0.0	0.0		6	10	-40.0	0.0	0.0		41	29	41.4
Jaguar	0.2	0.2		47	55	-14.5	0.2	0.3		215	346	-37.9
Jeep	0.8	0.4		213	125	70.4	0.9	0.6		852	584	45.9
Kia	2.1	1.4		576	393	46.6	1.8	1.3		1'742	1'302	33.8
Lancia	0.3	0.3		70	86	-18.6	0.3	0.3		255	282	-9.6
Land-Rover	1.2	1.2		337	342	-1.5	1.3	1.2		1'293	1'206	7.2
Lexus	0.3	0.2		76	61	24.6	0.3	0.2		269	224	20.1
Maserati	0.3	0.1		76	21	261.9	0.3	0.0		272	37	635.1
Mazda	2.7	2.6		744	726	2.5	3.0	2.8		2'926	2'832	3.3
Mercedes	5.7	6.1		1'598	1'723	-7.3	6.0	5.8		5'733	5'833	-1.7
MINI	1.2	1.6		320	445	-28.1	1.2	1.4		1'130	1'422	-20.5
Mitsubishi	1.5	1.5		409	431	-5.1	1.2	1.4		1'137	1'446	-21.4
Nissan	2.1	2.3		572	642	-10.9	2.8	2.9		2'739	2'885	-5.1
Opel	4.5	4.6		1'247	1'313	-5.0	4.8	4.7		4'642	4'658	-0.3
Peugeot	3.7	4.0		1'038	1'122	-7.5	3.7	3.9		3'603	3'885	-7.3
Porsche	1.0	0.9		286	251	13.9	0.8	0.9		742	869	-14.6
Renault	3.3	4.0		912	1'129	-19.2	3.6	4.3		3'507	4'304	-18.5
Seat	2.6	2.4		734	676	8.6	2.9	2.5		2'760	2'502	10.3
Skoda	6.6	4.4		1'838	1'238	48.5	6.5	5.7		6'268	5'723	9.5
Smart	0.7	0.5		195	141	38.3	0.6	0.5		611	520	17.5
Ssangyong	0.2	0.1		48	27	77.8	0.2	0.1		161	121	33.1
Subaru	3.8	3.1		1'068	876	21.9	2.5	2.5		2'452	2'545	-3.7
Suzuki	3.4	3.2		941	902	4.3	3.0	3.0		2'848	2'960	-3.8
Toyota	3.6	4.4		1'011	1'240	-18.5	3.7	4.3		3'531	4'322	-18.3
Volkswagen	12.8	13.1		3'554	3'721	-4.5	12.2	12.0		11'708	12'026	-2.6
Volvo	2.0	2.4		561	684	-18.0	2.5	2.7		2'430	2'733	-11.1
Diverse Marken	0.7	0.5		190	148	28.4	0.6	0.5		614	467	31.5
GESAMT-TOTAL	100.0	100.0		27'804	28'397	-2.1	100.0	100.0		96'199	100'148	-3.9
davon/dont 4 x 4	39.2	35.8		10'903	10'155	7.4	39.2	36.0		37'679	36'097	4.4
davon Alternativ-Antrieb	3.2	2.6		886	742	19.4	3.1	3.0		3'009	3'028	-0.6
davon/dont DIESEL	35.7	35.4		9'921	10'055	-1.3	37.0	37.2		35'572	37'217	-4.4

Quelle: auto-schweiz / ASTRA/MOFIS 5.05.14 / source: auto-suisse / OFROU/MOFIS 5.05.14