



Januar - Februar 2014

janvier - février 2014

Immatrikulationen von neuen Personenwagen (CH+FL)

Mises en circulation des voitures de tourisme neuves (CH+FL)

Stichtag: 28. Februar 2014 rb

Marken	Marktanteil [%]					Marktanteil [%]				
	Feb. 14	Feb. 13	Feb. 14	Feb. 13	+/- %	Kum. 14	Kum. 13	Kum. 14	Kum. 13	+/- %
Alfa Romeo	0.8	0.6	171	135	26.7	0.8	0.8	331	344	-3.8
Aston Martin	0.1	0.1	12	18	-33.3	0.1	0.1	26	39	-33.3
Audi	5.8	6.5	1'270	1'449	-12.4	5.5	6.6	2'331	2'853	-18.3
BMW	6.5	5.2	1'430	1'162	23.1	7.1	5.8	2'995	2'509	19.4
BMW Alpina	0.0	0.0	7	0		0.0	0.0	14	0	
Chevrolet	1.7	1.3	370	291	27.1	1.6	1.4	681	604	12.7
Citroën	3.5	3.1	762	687	10.9	3.5	3.4	1'485	1'480	0.3
Dacia	2.0	1.6	434	361	20.2	2.0	1.7	832	723	15.1
Fiat	3.4	3.4	735	744	-1.2	3.7	3.5	1'564	1'520	2.9
Ford	4.4	4.3	955	952	0.3	3.6	4.0	1'529	1'712	-10.7
Honda	1.5	1.8	322	389	-17.2	1.4	1.9	604	812	-25.6
Hyundai	4.4	3.4	972	763	27.4	4.4	3.4	1'843	1'485	24.1
Infiniti	0.0	0.0	9	9	0.0	0.1	0.0	25	14	78.6
Jaguar	0.1	0.4	25	79	-68.4	0.2	0.3	89	150	-40.7
Jeep	1.0	0.6	213	132	61.4	1.0	0.7	434	311	39.5
Kia	1.9	1.3	420	291	44.3	1.6	1.3	682	565	20.7
Lancia	0.3	0.2	62	37	67.6	0.3	0.2	140	95	47.4
Land-Rover	1.2	1.2	254	274	-7.3	1.4	1.3	581	567	2.5
Lexus	0.3	0.2	70	55	27.3	0.3	0.2	122	99	23.2
Maserati	0.3	0.0	55	2	2'650.0	0.3	0.0	127	6	2'016.7
Mazda	2.8	2.8	612	631	-3.0	3.2	3.0	1'340	1'302	2.9
Mercedes	5.4	5.3	1'178	1'173	0.4	5.8	5.5	2'441	2'364	3.3
MINI	1.0	1.4	216	313	-31.0	1.2	1.4	502	616	-18.5
Mitsubishi	1.1	1.2	250	270	-7.4	1.0	1.4	435	588	-26.0
Nissan	3.4	3.2	743	718	3.5	3.1	3.1	1'314	1'356	-3.1
Opel	4.3	4.5	937	1'000	-6.3	4.6	4.7	1'956	2'016	-3.0
Peugeot	3.6	4.4	779	969	-19.6	3.7	4.3	1'577	1'859	-15.2
Porsche	0.7	0.7	144	153	-5.9	0.6	0.9	265	375	-29.3
Renault	4.6	4.6	1'008	1'030	-2.1	4.2	4.5	1'774	1'940	-8.6
Seat	3.0	2.6	655	573	14.3	3.0	2.4	1'247	1'023	21.9
Skoda	6.5	8.2	1'434	1'809	-20.7	6.3	7.4	2'660	3'211	-17.2
Smart	0.5	0.6	120	125	-4.0	0.6	0.5	234	229	2.2
Ssangyong	0.2	0.1	40	18	122.2	0.2	0.2	64	65	-1.5
Subaru	2.2	2.5	485	563	-13.9	2.0	2.3	828	997	-17.0
Suzuki	2.9	3.0	635	664	-4.4	2.6	2.7	1'092	1'181	-7.5
Toyota	3.2	4.0	707	878	-19.5	3.7	4.0	1'550	1'719	-9.8
Volkswagen	12.2	12.1	2'683	2'693	-0.4	11.7	11.4	4'927	4'915	0.2
Volvo	3.0	3.1	664	688	-3.5	3.1	3.3	1'302	1'404	-7.3
Diverse Marken	0.4	0.3	93	77	20.8	0.5	0.3	202	149	35.6
GESAMT-TOTAL	100.0	100.0	21'931	22'175	-1.1	100.0	100.0	42'145	43'197	-2.4
davon/dont 4 x 4	39.6	36.7	8'677	8'139	6.6	40.2	37.2	16'955	16'075	5.5
davon Alternativ-Antrieb	2.5	3.1	555	678	-18.1	2.7	3.1	1'146	1'334	-14.1
davon/dont DIESEL	38.5	38.7	8'454	8'586	-1.5	38.8	39.5	16'355	17'047	-4.1

Quelle: auto-schweiz / ASTRA/MOFIS 5.03.14 / source: auto-suisse / OFROU/MOFIS 5.03.14