


Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)

Januar - Dezember 2013

janvier - décembre 2013

Stichtag: 31. Dezember 2013 rb

| Marken | Marktanteil [%] | | | | | Marktanteil [%] | | | | |
|--------------------------|-----------------|--------------|---------------|---------------|------------|-----------------|--------------|----------------|----------------|-------------|
| | Dez. 13 | Dez. 12 | Dez. 13 | Dez. 12 | +/- % | Kum. 13 | Kum. 12 | Kum. 13 | Kum. 12 | +/- % |
| Alfa Romeo | 0.7 | 0.6 | 199 | 186 | 7.0 | 0.6 | 0.9 | 1'989 | 2'818 | -29.4 |
| Aston Martin | 0.0 | 0.1 | 9 | 16 | -43.8 | 0.1 | 0.1 | 224 | 224 | 0.0 |
| Audi | 8.1 | 6.6 | 2'444 | 1'925 | 27.0 | 6.9 | 6.7 | 21'254 | 22'083 | -3.8 |
| BMW | 7.2 | 7.3 | 2'176 | 2'116 | 2.8 | 6.6 | 5.8 | 20'303 | 18'947 | 7.2 |
| BMW Alpina | 0.0 | 0.0 | 14 | 0 | | 0.0 | 0.0 | 61 | 21 | 190.5 |
| Chevrolet | 0.9 | 1.3 | 262 | 373 | -29.8 | 1.4 | 1.2 | 4'266 | 3'997 | 6.7 |
| Citroën | 2.8 | 2.2 | 832 | 653 | 27.4 | 3.6 | 3.6 | 11'024 | 11'678 | -5.6 |
| Dacia | 1.5 | 1.1 | 450 | 325 | 38.5 | 1.7 | 1.6 | 5'171 | 5'309 | -2.6 |
| Fiat | 2.4 | 3.0 | 712 | 862 | -17.4 | 3.2 | 3.1 | 9'725 | 10'261 | -5.2 |
| Ford | 4.1 | 4.9 | 1'226 | 1'429 | -14.2 | 4.8 | 5.5 | 14'840 | 18'179 | -18.4 |
| Honda | 1.6 | 1.1 | 491 | 329 | 49.2 | 1.8 | 1.7 | 5'595 | 5'540 | 1.0 |
| Hyundai | 2.5 | 2.3 | 746 | 657 | 13.5 | 3.3 | 3.5 | 10'241 | 11'456 | -10.6 |
| Infiniti | 0.0 | 0.0 | 6 | 12 | -50.0 | 0.0 | 0.0 | 83 | 153 | -45.8 |
| Jaguar | 0.1 | 0.1 | 35 | 24 | 45.8 | 0.3 | 0.2 | 890 | 511 | 74.2 |
| Jeep | 0.8 | 0.5 | 233 | 154 | 51.3 | 0.7 | 0.7 | 2'097 | 2'377 | -11.8 |
| Kia | 1.1 | 1.8 | 327 | 532 | -38.5 | 1.3 | 1.4 | 3'981 | 4'677 | -14.9 |
| Lancia | 0.1 | 0.2 | 44 | 55 | -20.0 | 0.3 | 0.3 | 885 | 1'092 | -19.0 |
| Land-Rover | 0.8 | 0.9 | 254 | 253 | 0.4 | 1.1 | 1.2 | 3'454 | 3'789 | -8.8 |
| Lexus | 0.2 | 0.2 | 61 | 68 | -10.3 | 0.2 | 0.3 | 658 | 1'022 | -35.6 |
| Maserati | 0.1 | 0.0 | 37 | 2 | 1'750.0 | 0.1 | 0.0 | 190 | 161 | 18.0 |
| Mazda | 2.2 | 1.8 | 651 | 521 | 25.0 | 2.5 | 2.2 | 7'591 | 7'152 | 6.1 |
| Mercedes | 4.7 | 4.3 | 1'410 | 1'248 | 13.0 | 5.4 | 5.1 | 16'737 | 16'638 | 0.6 |
| MINI | 1.5 | 1.7 | 445 | 498 | -10.6 | 1.5 | 1.4 | 4'726 | 4'593 | 2.9 |
| Mitsubishi | 1.5 | 0.9 | 461 | 264 | 74.6 | 1.5 | 1.4 | 4'481 | 4'611 | -2.8 |
| Nissan | 1.7 | 2.1 | 511 | 614 | -16.8 | 2.4 | 2.8 | 7'508 | 9'063 | -17.2 |
| Opel | 3.7 | 3.5 | 1'113 | 1'033 | 7.7 | 4.6 | 4.7 | 14'192 | 15'307 | -7.3 |
| Peugeot | 2.7 | 2.6 | 813 | 762 | 6.7 | 3.8 | 3.7 | 11'785 | 12'298 | -4.2 |
| Porsche | 1.0 | 0.8 | 301 | 229 | 31.4 | 0.8 | 0.7 | 2'518 | 2'310 | 9.0 |
| Renault | 4.4 | 5.8 | 1'324 | 1'675 | -21.0 | 4.4 | 5.2 | 13'508 | 17'084 | -20.9 |
| Seat | 4.5 | 3.7 | 1'354 | 1'065 | 27.1 | 3.0 | 2.7 | 9'159 | 8'934 | 2.5 |
| Skoda | 6.1 | 5.8 | 1'828 | 1'699 | 7.6 | 5.8 | 5.8 | 17'939 | 19'132 | -6.2 |
| Smart | 0.7 | 0.6 | 196 | 162 | 21.0 | 0.6 | 0.6 | 1'708 | 1'888 | -9.5 |
| Ssangyong | 0.1 | 0.2 | 41 | 65 | -36.9 | 0.2 | 0.1 | 462 | 476 | -2.9 |
| Subaru | 1.9 | 2.8 | 559 | 821 | -31.9 | 2.5 | 2.6 | 7'563 | 8'483 | -10.8 |
| Suzuki | 2.7 | 2.0 | 823 | 568 | 44.9 | 2.7 | 2.3 | 8'364 | 7'702 | 8.6 |
| Toyota | 3.5 | 3.6 | 1'042 | 1'051 | -0.9 | 4.1 | 4.0 | 12'646 | 13'038 | -3.0 |
| Volkswagen | 19.5 | 20.7 | 5'872 | 6'016 | -2.4 | 13.3 | 13.5 | 40'925 | 44'258 | -7.5 |
| Volvo | 2.1 | 1.9 | 637 | 563 | 13.1 | 2.5 | 2.5 | 7'710 | 8'059 | -4.3 |
| Diverse Marken | 0.6 | 1.0 | 172 | 283 | -39.2 | 0.5 | 0.9 | 1'432 | 2'818 | -49.2 |
| GESAMT-TOTAL | 100.0 | 100.0 | 30'111 | 29'108 | 3.4 | 100.0 | 100.0 | 307'885 | 328'139 | -6.2 |
| davon/dont 4 x 4 | 39.2 | 35.1 | 11'795 | 10'214 | 15.5 | 36.0 | 33.5 | 110'820 | 109'774 | 1.0 |
| davon Alternativ-Antrieb | 3.4 | 2.2 | 1'034 | 641 | 61.3 | 3.0 | 2.6 | 9'331 | 8'416 | 10.9 |
| davon/dont DIESEL | 37.8 | 38.5 | 11'392 | 11'213 | 1.6 | 37.1 | 37.0 | 114'144 | 121'429 | -6.0 |

Quelle: auto-schweiz / ASTRA/MOFIS 7.01.14 / source: auto-suisse / OFROU/MOFIS 7.01.14