



Immatrikulationen von neuen Personenwagen (CH+FL)

Januar - November 2013

Mises en circulation des voitures de tourisme neuves (CH+FL)

janvier - novembre 2013

Stichtag: 30. November 2013 rb

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]			
	Nov. 13	Nov. 12	Nov. 13	Nov. 12	+/- %	Kum. 13	Kum. 12	Kum. 13	Kum. 12	+/- %
Alfa Romeo	0.4	0.6	100	169	-40.8	0.6	0.9	1'790	2'632	-32.0
Aston Martin	0.0	0.0	11	11	0.0	0.1	0.1	215	208	3.4
Audi	7.6	6.6	1'903	1'775	7.2	6.8	6.7	18'810	20'158	-6.7
BMW	6.6	6.9	1'639	1'853	-11.5	6.5	5.6	18'127	16'831	7.7
BMW Alpina	0.0	0.0	10	0		0.0	0.0	47	21	123.8
Chevrolet	1.3	1.2	332	323	2.8	1.4	1.2	4'004	3'624	10.5
Citroën	3.4	3.2	851	867	-1.8	3.7	3.7	10'192	11'025	-7.6
Dacia	1.5	1.6	367	436	-15.8	1.7	1.7	4'721	4'984	-5.3
Fiat	3.5	3.8	876	1'014	-13.6	3.2	3.1	9'013	9'399	-4.1
Ford	3.7	6.5	922	1'765	-47.8	4.9	5.6	13'614	16'750	-18.7
Honda	1.2	1.5	309	416	-25.7	1.8	1.7	5'104	5'211	-2.1
Hyundai	3.2	3.2	801	865	-7.4	3.4	3.6	9'495	10'799	-12.1
Infiniti	0.0	0.0	5	8	-37.5	0.0	0.0	77	141	-45.4
Jaguar	0.2	0.1	62	25	148.0	0.3	0.2	855	487	75.6
Jeep	0.8	0.7	210	187	12.3	0.7	0.7	1'864	2'223	-16.1
Kia	1.5	1.5	384	417	-7.9	1.3	1.4	3'654	4'145	-11.8
Lancia	0.3	0.4	74	99	-25.3	0.3	0.3	841	1'037	-18.9
Land-Rover	1.3	1.7	333	462	-27.9	1.2	1.2	3'200	3'536	-9.5
Lexus	0.2	0.2	47	62	-24.2	0.2	0.3	597	954	-37.4
Maserati	0.1	0.0	26	4	550.0	0.1	0.1	153	159	-3.8
Mazda	2.5	2.7	625	738	-15.3	2.5	2.2	6'940	6'631	4.7
Mercedes	4.8	4.3	1'189	1'170	1.6	5.5	5.1	15'327	15'390	-0.4
MINI	1.4	1.4	346	388	-10.8	1.5	1.4	4'281	4'095	4.5
Mitsubishi	1.5	1.3	370	338	9.5	1.4	1.5	4'020	4'347	-7.5
Nissan	2.4	2.9	598	791	-24.4	2.5	2.8	6'997	8'449	-17.2
Opel	4.2	4.0	1'036	1'072	-3.4	4.7	4.8	13'079	14'274	-8.4
Peugeot	3.8	3.0	935	810	15.4	3.9	3.9	10'972	11'536	-4.9
Porsche	0.8	0.7	188	177	6.2	0.8	0.7	2'217	2'081	6.5
Renault	3.7	5.6	912	1'512	-39.7	4.4	5.2	12'184	15'409	-20.9
Seat	3.2	2.4	793	652	21.6	2.8	2.6	7'805	7'869	-0.8
Skoda	6.5	5.7	1'616	1'546	4.5	5.8	5.8	16'111	17'433	-7.6
Smart	0.7	0.6	170	158	7.6	0.5	0.6	1'512	1'726	-12.4
Ssangyong	0.2	0.1	59	37	59.5	0.2	0.1	421	411	2.4
Subaru	2.6	2.5	649	687	-5.5	2.5	2.6	7'004	7'662	-8.6
Suzuki	3.2	3.4	787	908	-13.3	2.7	2.4	7'541	7'134	5.7
Toyota	4.1	3.9	1'031	1'048	-1.6	4.2	4.0	11'604	11'987	-3.2
Volkswagen	14.3	12.8	3'565	3'451	3.3	12.6	12.8	35'053	38'242	-8.3
Volvo	2.7	2.2	664	586	13.3	2.5	2.5	7'073	7'496	-5.6
Diverse Marken	0.3	0.5	87	123	-29.3	0.5	0.8	1'260	2'535	-50.3
GESAMT-TOTAL	100.0	100.0	24'882	26'950	-7.7	100.0	100.0	277'774	299'031	-7.1
davon/dont 4 x 4	40.2	37.1	10'003	9'993	0.1	35.6	33.3	99'025	99'560	-0.5
davon Alternativ-Antrieb	3.3	2.8	833	751	10.9	3.0	2.6	8'297	7'775	6.7
davon/dont DIESEL	37.2	39.1	9'263	10'530	-12.0	37.0	36.9	102'752	110'216	-6.8

Quelle: auto-schweiz / ASTRA/MOFIS 4.12.13 / source: auto-suisse / OFROU/MOFIS 4.12.13