



Immatrikulationen von neuen Personenwagen (CH+FL)  
 Mises en circulation des voitures de tourisme neuves (CH+FL)  
 Stichtag: 31. Mai 2013 rb

Januar - Mai 2013  
 janvier - mai 2013

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]		
	Mai. 13	Mai. 12		Mai. 13	Mai. 12	+/- %	Kum. 13	Kum. 12	+/- %
Alfa Romeo	0.7	1.0		196	305	-35.7	0.7	1.0	-30.6
Aston Martin	0.1	0.1		36	19	89.5	0.1	0.1	38.1
Audi	6.6	7.8		1'805	2'282	-20.9	6.8	6.4	-1.5
BMW	6.9	5.4		1'877	1'578	18.9	6.4	5.3	12.0
BMW Alpina	0.0	0.0		1	3	-66.7	0.0	0.0	-66.7
Chevrolet	1.3	1.4		365	409	-10.8	1.3	1.1	10.8
Citroën	3.7	3.8		1'000	1'124	-11.0	3.3	3.8	-20.1
Dacia	2.1	1.7		561	502	11.8	1.8	1.7	0.1
Fiat	3.5	3.4		951	1'013	-6.1	3.3	3.1	1.0
Ford	5.2	5.5		1'418	1'618	-12.4	4.7	5.5	-21.4
Honda	1.5	1.7		418	498	-16.1	2.5	1.9	21.4
Hyundai	3.7	4.4		1'020	1'288	-20.8	3.4	3.7	-16.0
Infiniti	0.0	0.0		5	13	-61.5	0.0	0.1	-61.8
Jaguar	0.2	0.2		61	45	35.6	0.3	0.2	45.9
Jeep	0.5	0.8		130	240	-45.8	0.6	0.7	-26.6
Kia	1.4	1.3		376	382	-1.6	1.3	1.1	14.0
Lancia	0.3	0.4		80	105	-23.8	0.3	0.3	-22.3
Land-Rover	1.0	1.3		278	373	-25.5	1.2	1.2	-9.6
Lexus	0.1	0.3		38	94	-59.6	0.2	0.3	-37.8
Maserati	0.0	0.1		13	15	-13.3	0.0	0.1	-33.3
Mazda	1.9	2.1		521	610	-14.6	2.6	2.0	21.9
Mercedes	5.2	5.4		1'413	1'591	-11.2	5.7	5.5	-3.4
MINI	1.8	1.9		501	553	-9.4	1.5	1.4	-1.7
Mitsubishi	1.7	1.4		471	399	18.0	1.5	1.5	-4.0
Nissan	2.4	2.2		643	641	0.3	2.8	3.1	-17.2
Opel	4.7	4.5		1'278	1'337	-4.4	4.7	4.9	-11.3
Peugeot	3.7	3.9		1'002	1'157	-13.4	3.8	4.0	-11.4
Porsche	0.8	0.9		211	262	-19.5	0.8	0.7	9.8
Renault	3.5	4.8		949	1'413	-32.8	4.1	5.2	-26.2
Seat	3.3	2.5		910	743	22.5	2.7	2.8	-11.4
Skoda	4.4	5.3		1'200	1'574	-23.8	5.4	5.8	-13.0
Smart	0.5	0.5		146	159	-8.2	0.5	0.5	-11.7
Ssangyong	0.1	0.1		31	41	-24.4	0.1	0.1	-4.4
Subaru	3.0	2.3		816	663	23.1	2.6	2.1	16.8
Suzuki	2.5	2.9		681	852	-20.1	2.9	2.0	29.5
Toyota	4.3	4.1		1'159	1'211	-4.3	4.3	3.9	1.1
Volkswagen	13.9	11.2		3'795	3'311	14.6	12.4	13.5	-14.5
Volvo	2.9	2.5		779	747	4.3	2.8	2.7	-4.5
Diverse Marken	0.4	0.9		117	271	-56.8	0.5	0.8	-47.2
<b>GESAMT-TOTAL</b>	<b>100.0</b>	<b>100.0</b>		<b>27'252</b>	<b>29'441</b>	<b>-7.4</b>	<b>100.0</b>	<b>100.0</b>	<b>-7.3</b>
davon/dont 4 x 4	33.9	33.4		9'248	9'847	-6.1	35.6	31.7	4.3
davon Alternativ-Antrieb	2.5	2.3		689	678	1.6	2.9	2.2	22.1
davon/dont DIESEL	36.4	36.5		9'925	10'749	-7.7	37.0	36.0	-4.7