



Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)

Januar - März 2013
janvier - mars 2013

Stichtag: 31. März 2013 rb

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]			
	Mär. 13	Mär. 12	Mär. 13	Mär. 12	+/- %	Kum. 13	Kum. 12	Kum. 13	Kum. 12	+/- %
Alfa Romeo	0.7	0.8	189	249	-24.1	0.7	1.0	533	755	-29.4
Aston Martin	0.1	0.1	30	21	42.9	0.1	0.1	69	58	19.0
Audi	6.8	5.5	1'934	1'795	7.7	6.7	5.8	4'787	4'613	3.8
BMW	6.3	5.2	1'785	1'684	6.0	6.0	5.2	4'294	4'138	3.8
BMW Alpina	0.0	0.0	0	0		0.0	0.0		3	-100.0
Chevrolet	1.2	0.8	356	264	34.8	1.3	1.0	960	808	18.8
Citroën	3.0	3.6	851	1'157	-26.4	3.2	3.8	2'331	2'981	-21.8
Dacia	2.0	1.6	582	521	11.7	1.8	1.7	1'305	1'340	-2.6
Fiat	2.9	2.7	832	886	-6.1	3.3	3.0	2'352	2'397	-1.9
Ford	5.7	5.0	1'627	1'636	-0.6	4.7	5.4	3'339	4'312	-22.6
Honda	4.1	2.5	1'173	819	43.2	2.8	2.0	1'985	1'596	24.4
Hyundai	2.7	3.3	776	1'072	-27.6	3.2	3.4	2'261	2'668	-15.3
Infiniti	0.0	0.1	5	26	-80.8	0.0	0.1	19	52	-63.5
Jaguar	0.5	0.2	141	66	113.6	0.4	0.2	291	149	95.3
Jeep	0.5	0.6	148	208	-28.8	0.6	0.7	459	534	-14.0
Kia	1.2	1.1	344	373	-7.8	1.3	1.0	909	757	20.1
Lancia	0.4	0.3	101	106	-4.7	0.3	0.3	196	262	-25.2
Land-Rover	1.0	1.4	297	449	-33.9	1.2	1.3	864	990	-12.7
Lexus	0.2	0.3	64	95	-32.6	0.2	0.3	163	203	-19.7
Maserati	0.0	0.1	10	22	-54.5	0.0	0.1	16	43	-62.8
Mazda	2.8	1.9	804	633	27.0	2.9	1.8	2'106	1'457	44.5
Mercedes	6.1	6.1	1'746	1'981	-11.9	5.7	5.5	4'110	4'317	-4.8
MINI	1.3	1.2	361	390	-7.4	1.4	1.3	977	993	-1.6
Mitsubishi	1.5	1.8	427	577	-26.0	1.4	1.4	1'015	1'138	-10.8
Nissan	3.1	4.0	887	1'306	-32.1	3.1	3.7	2'243	2'893	-22.5
Opel	4.7	6.0	1'329	1'950	-31.8	4.7	5.1	3'345	4'042	-17.2
Peugeot	3.2	3.7	904	1'211	-25.4	3.9	4.1	2'763	3'231	-14.5
Porsche	0.9	0.7	243	224	8.5	0.9	0.6	618	499	23.8
Renault	4.3	5.2	1'235	1'702	-27.4	4.4	5.4	3'175	4'307	-26.3
Seat	2.8	2.7	803	882	-9.0	2.5	2.9	1'826	2'298	-20.5
Skoda	4.5	5.1	1'274	1'656	-23.1	6.3	6.0	4'485	4'776	-6.1
Smart	0.5	0.5	150	164	-8.5	0.5	0.5	379	422	-10.2
Ssangyong	0.1	0.1	29	33	-12.1	0.1	0.1	94	90	4.4
Subaru	2.4	2.4	672	779	-13.7	2.3	2.1	1'669	1'629	2.5
Suzuki	3.1	1.8	877	575	52.5	2.9	1.4	2'058	1'130	82.1
Toyota	4.8	3.4	1'363	1'115	22.2	4.3	3.6	3'082	2'880	7.0
Volkswagen	11.9	15.1	3'390	4'902	-30.8	11.6	14.6	8'305	11'542	-28.0
Volvo	2.3	2.2	645	701	-8.0	2.9	2.8	2'049	2'218	-7.6
Diverse Marken	0.6	0.8	170	259	-34.4	0.4	0.8	319	609	-47.6
GESAMT-TOTAL	100.0	100.0	28'554	32'489	-12.1	100.0	100.0	71'751	79'130	-9.3
davon/dont 4 x 4	34.6	30.6	9'867	9'957	-0.9	36.2	31.1	25'942	24'636	5.3
davon Alternativ-Antrieb	3.3	2.4	952	794	19.9	3.2	2.0	2'286	1'591	43.7
davon/dont DIESEL	35.4	33.9	10'115	11'027	-8.3	37.9	36.2	27'162	28'644	-5.2

Quelle: auto-schweiz / ASTRA/MOFIS 4.04.13 / source: auto-suisse / OFROU/MOFIS 4.04.13