



**Immatrikulationen von neuen Personenwagen (CH+FL)**  
**Mises en circulation des voitures de tourisme neuves (CH+FL)**  
**Stichtag: 31. Januar 2013 rb**

**Januar 2013**  
**janvier 2013**

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]			
	Jan. 13	Jan. 12	Jan. 13	Jan. 12	+/- %	Kum. 13	Kum. 12	Kum. 13	Kum. 12	+/- %
Alfa Romeo	1.0	1.2	209	286	-26.9	1.0	1.2	209	286	-26.9
Aston Martin	0.1	0.1	21	26	-19.2	0.1	0.1	21	26	-19.2
Audi	6.7	5.9	1'404	1'370	2.5	6.7	5.9	1'404	1'370	2.5
BMW	6.4	5.2	1'347	1'218	10.6	6.4	5.2	1'347	1'218	10.6
BMW Alpina	0.0	0.0	0	2	-100.0	0.0	0.0		2	-100.0
Chevrolet	1.5	0.7	313	175	78.9	1.5	0.7	313	175	78.9
Citroën	3.8	3.9	793	920	-13.8	3.8	3.9	793	920	-13.8
Dacia	1.7	1.8	362	414	-12.6	1.7	1.8	362	414	-12.6
Fiat	3.7	3.3	776	775	0.1	3.7	3.3	776	775	0.1
Ford	3.6	6.1	760	1'417	-46.4	3.6	6.1	760	1'417	-46.4
Honda	2.0	1.5	423	347	21.9	2.0	1.5	423	347	21.9
Hyundai	3.4	3.4	722	801	-9.9	3.4	3.4	722	801	-9.9
Infiniti	0.0	0.1	5	16	-68.8	0.0	0.1	5	16	-68.8
Jaguar	0.3	0.1	71	33	115.2	0.3	0.1	71	33	115.2
Jeep	0.9	0.7	179	169	5.9	0.9	0.7	179	169	5.9
Kia	1.3	0.6	274	152	80.3	1.3	0.6	274	152	80.3
Lancia	0.3	0.4	58	96	-39.6	0.3	0.4	58	96	-39.6
Land-Rover	1.4	1.1	293	260	12.7	1.4	1.1	293	260	12.7
Lexus	0.2	0.2	44	50	-12.0	0.2	0.2	44	50	-12.0
Maserati	0.0	0.1	4	16	-75.0	0.0	0.1	4	16	-75.0
Mazda	3.2	1.7	671	408	64.5	3.2	1.7	671	408	64.5
Mercedes	5.7	4.9	1'191	1'137	4.7	5.7	4.9	1'191	1'137	4.7
MINI	1.4	1.1	303	262	15.6	1.4	1.1	303	262	15.6
Mitsubishi	1.5	1.2	318	270	17.8	1.5	1.2	318	270	17.8
Nissan	3.0	3.7	638	862	-26.0	3.0	3.7	638	862	-26.0
Opel	4.8	4.9	1'016	1'156	-12.1	4.8	4.9	1'016	1'156	-12.1
Peugeot	4.2	4.7	890	1'103	-19.3	4.2	4.7	890	1'103	-19.3
Porsche	1.1	0.7	222	154	44.2	1.1	0.7	222	154	44.2
Renault	4.3	5.9	910	1'382	-34.2	4.3	5.9	910	1'382	-34.2
Seat	2.1	2.7	450	625	-28.0	2.1	2.7	450	625	-28.0
Skoda	6.7	7.2	1'402	1'674	-16.2	6.7	7.2	1'402	1'674	-16.2
Smart	0.5	0.5	104	108	-3.7	0.5	0.5	104	108	-3.7
Ssangyong	0.2	0.1	47	29	62.1	0.2	0.1	47	29	62.1
Subaru	2.1	1.5	434	351	23.6	2.1	1.5	434	351	23.6
Suzuki	2.5	1.1	517	260	98.8	2.5	1.1	517	260	98.8
Toyota	4.0	3.7	841	855	-1.6	4.0	3.7	841	855	-1.6
Volkswagen	10.6	13.3	2'222	3'121	-28.8	10.6	13.3	2'222	3'121	-28.8
Volvo	3.4	3.9	716	915	-21.7	3.4	3.9	716	915	-21.7
Diverse Marken	0.3	0.7	72	171	-57.9	0.3	0.7	72	171	-57.9
<b>GESAMT-TOTAL</b>	<b>100.0</b>	<b>100.0</b>	<b>21'022</b>	<b>23'386</b>	<b>-10.1</b>	<b>100.0</b>	<b>100.0</b>	<b>21'022</b>	<b>23'386</b>	<b>-10.1</b>
davon 4 x 4	37.8	31.7	7'936	7'423	6.9	37.8	31.7	7'936	7'423	6.9
davon Alternativ-Antrieb	3.1	1.8	656	410	60.0	3.1	1.8	656	410	60.0
davon DIESEL	40.2	38.6	8'461	9'038	-6.4	40.2	38.6	8'461	9'038	-6.4

Quelle: auto-schweiz / ASTRA/MOFIS