

**Immatrikulationen von neuen Personenwagen (CH+FL)**

**Januar - Dezember 2012**

**Mises en circulation des voitures de tourisme neuves (CH+FL)**

**janvier - décembre 2012**

**Stichtag: 31. Dezember 2012 rb**

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]			
	Dez. 12	Dez. 11	Dez. 12	Dez. 11	+/- %	Kum. 12	Kum. 11	Kum. 12	Kum. 11	+/- %
Alfa Romeo	0.6	1.3	186	410	-54.6	0.9	1.3	2'818	4'106	-31.4
Aston Martin	0.1	0.1	16	17	-5.9	0.1	0.1	224	244	-8.2
Audi	6.6	5.4	1'925	1'640	17.4	6.7	5.8	22'083	18'502	19.4
BMW	7.3	6.6	2'116	2'013	5.1	5.8	5.5	18'947	17'532	8.1
BMW Alpina	0.0	0.0	0	1	-100.0	0.0	0.0	21	32	-34.4
Chevrolet	1.3	0.9	373	281	32.7	1.2	1.1	3'997	3'435	16.4
Citroën	2.2	3.9	653	1'176	-44.5	3.6	4.1	11'678	12'984	-10.1
Daihatsu	0.7	0.5	197	141	39.7	0.3	0.4	869	1'328	-34.6
Dacia	1.1	1.8	325	540	-39.8	1.6	1.8	5'309	5'823	-8.8
Fiat	3.0	3.1	862	934	-7.7	3.1	3.1	10'261	9'849	4.2
Ford	4.9	6.3	1'429	1'924	-25.7	5.5	5.8	18'179	18'400	-1.2
Honda	1.1	1.6	329	502	-34.5	1.7	1.8	5'540	5'851	-5.3
Hyundai	2.3	2.8	657	854	-23.1	3.5	3.1	11'456	9'976	14.8
Infiniti	0.0	0.1	12	21	-42.9	0.0	0.1	153	175	-12.6
Jaguar/Daimler	0.1	0.1	24	30	-20.0	0.2	0.1	511	461	10.8
Jeep	0.5	0.4	154	131	17.6	0.7	0.5	2'377	1'518	56.6
Kia	1.8	1.4	532	422	26.1	1.4	1.2	4'677	3'876	20.7
Lancia	0.2	0.5	55	138	-60.1	0.3	0.3	1'092	834	30.9
Land-Rover	0.9	0.8	253	236	7.2	1.2	0.6	3'789	1'803	110.1
Lexus	0.2	0.3	68	87	-21.8	0.3	0.3	1'022	1'005	1.7
Maserati	0.0	0.0	2	6	-66.7	0.0	0.1	161	183	-12.0
Mazda	1.8	1.6	521	500	4.2	2.2	2.3	7'152	7'387	-3.2
Mercedes	4.3	4.8	1'248	1'450	-13.9	5.1	4.4	16'638	14'037	18.5
MINI	1.7	1.5	498	457	9.0	1.4	1.4	4'593	4'581	0.3
Mitsubishi	0.9	1.5	264	463	-43.0	1.4	1.7	4'611	5'580	-17.4
Nissan	2.1	2.0	614	617	-0.5	2.8	3.0	9'063	9'486	-4.5
Opel	3.5	4.8	1'033	1'460	-29.2	4.7	5.0	15'307	15'978	-4.2
Peugeot	2.6	4.5	762	1'374	-44.5	3.7	4.8	12'298	15'186	-19.0
Porsche	0.8	0.4	229	136	68.4	0.7	0.7	2'310	2'178	6.1
Renault	5.8	6.3	1'675	1'925	-13.0	5.2	5.7	17'084	18'323	-6.8
Seat	3.7	3.0	1'065	903	17.9	2.7	2.6	8'934	8'314	7.5
Skoda	5.8	4.8	1'699	1'467	15.8	5.8	5.5	19'132	17'470	9.5
Smart	0.6	0.4	162	130	24.6	0.6	0.7	1'888	2'148	-12.1
Ssangyong	0.2	0.1	65	31	109.7	0.1	0.1	476	450	5.8
Subaru	2.8	0.9	821	286	187.1	2.6	2.3	8'483	7'283	16.5
Suzuki	2.0	2.7	568	820	-30.7	2.3	2.6	7'702	8'240	-6.5
Toyota	3.6	5.1	1'051	1'551	-32.2	4.0	4.2	13'038	13'335	-2.2
Volkswagen	20.7	14.1	6'016	4'288	40.3	13.5	12.7	44'258	40'594	9.0
Volvo	1.9	3.3	563	1'014	-44.5	2.5	2.7	8'059	8'478	-4.9
Diverse Marken	0.2	0.3	55	83	-33.7	0.4	0.4	1'238	1'383	-10.5
<b>GESAMT-TOTAL</b>	<b>100.0</b>	<b>100.0</b>	<b>29'108</b>	<b>30'483</b>	<b>-4.5</b>	<b>100.0</b>	<b>100.0</b>	<b>328'139</b>	<b>318'958</b>	<b>2.9</b>
davon 4 x 4	35.1	31.1	10'214	9'473	7.8	33.5	28.7	109'774	91'399	20.1
davon Alternativ-Antrieb	2.2	2.2	641	661	-3.0	2.6	2.2	8'416	6'961	20.9
davon DIESEL	38.5	36.4	11'213	11'111	0.9	37.0	32.9	121'429	105'056	15.6