

**Immatrikulationen von neuen Personenwagen (CH+FL)**  
**Mises en circulation des voitures de tourisme neuves (CH+FL)**  
**Stichtag: 31. Oktober 2012 rb**

**Januar - Oktober 2012**  
**janvier - octobre 2012**

| Marken                   | Marktanteil [%] |              |               | Marktanteil [%] |             |              | Marktanteil [%] |                |                |            |
|--------------------------|-----------------|--------------|---------------|-----------------|-------------|--------------|-----------------|----------------|----------------|------------|
|                          | Okt. 12         | Okt. 11      | Okt. 12       | Okt. 11         | +/- %       | Kum. 12      | Kum. 11         | Kum. 12        | Kum. 11        | +/- %      |
| Alfa Romeo               | 0.8             | 1.2          | 205           | 319             | -35.7       | 0.9          | 1.3             | 2'463          | 3'395          | -27.5      |
| Aston Martin             | 0.1             | 0.1          | 18            | 20              | -10.0       | 0.1          | 0.1             | 197            | 210            | -6.2       |
| Audi                     | 7.3             | 6.5          | 1'934         | 1'751           | 10.5        | 6.8          | 5.9             | 18'383         | 15'211         | 20.9       |
| BMW                      | 6.0             | 5.9          | 1'599         | 1'589           | 0.6         | 5.5          | 5.3             | 14'978         | 13'872         | 8.0        |
| BMW Alpina               | 0.0             | 0.0          | 0             | 1               | -100.0      | 0.0          | 0.0             | 21             | 27             | -22.2      |
| Chevrolet                | 1.5             | 1.4          | 386           | 380             | 1.6         | 1.2          | 1.1             | 3'301          | 2'904          | 13.7       |
| Chrysler                 | 0.0             | 0.0          | 1             | 4               | -75.0       | 0.0          | 0.1             | 85             | 190            | -55.3      |
| Citroën                  | 3.6             | 3.5          | 956           | 946             | 1.1         | 3.7          | 4.1             | 10'158         | 10'590         | -4.1       |
| Dacia                    | 1.7             | 1.9          | 455           | 522             | -12.8       | 1.7          | 1.8             | 4'548          | 4'745          | -4.2       |
| Daihatsu                 | 0.2             | 0.3          | 45            | 74              | -39.2       | 0.2          | 0.4             | 628            | 1'089          | -42.3      |
| Dodge                    | 0.1             | 0.1          | 17            | 26              | -34.6       | 0.2          | 0.1             | 580            | 367            | 58.0       |
| Fiat                     | 3.2             | 3.9          | 863           | 1'049           | -17.7       | 3.1          | 3.1             | 8'385          | 8'024          | 4.5        |
| Ford                     | 6.0             | 5.7          | 1'592         | 1'533           | 3.8         | 5.5          | 5.7             | 14'985         | 14'815         | 1.1        |
| Honda                    | 1.5             | 2.1          | 390           | 557             | -30.0       | 1.8          | 1.9             | 4'795          | 4'861          | -1.4       |
| Hyundai                  | 3.2             | 3.4          | 861           | 909             | -5.3        | 3.7          | 3.1             | 9'934          | 8'063          | 23.2       |
| Infiniti                 | 0.0             | 0.0          | 10            | 10              | 0.0         | 0.0          | 0.1             | 133            | 146            | -8.9       |
| Jaguar/Daimler           | 0.1             | 0.0          | 24            | 11              | 118.2       | 0.2          | 0.2             | 462            | 404            | 14.4       |
| Jeep                     | 0.7             | 0.6          | 188           | 156             | 20.5        | 0.7          | 0.5             | 2'036          | 1'224          | 66.3       |
| Kia                      | 1.9             | 1.4          | 514           | 368             | 39.7        | 1.4          | 1.2             | 3'728          | 3'080          | 21.0       |
| Lancia                   | 0.3             | 0.3          | 73            | 69              | 5.8         | 0.3          | 0.2             | 938            | 571            | 64.3       |
| Land-Rover               | 1.5             | 0.6          | 407           | 155             | 162.6       | 1.1          | 0.5             | 3'074          | 1'316          | 133.6      |
| Lexus                    | 0.3             | 0.3          | 90            | 83              | 8.4         | 0.3          | 0.3             | 892            | 835            | 6.8        |
| Maserati                 | 0.0             | 0.1          | 7             | 14              | -50.0       | 0.1          | 0.1             | 155            | 170            | -8.8       |
| Mazda                    | 2.4             | 2.5          | 630           | 664             | -5.1        | 2.2          | 2.4             | 5'893          | 6'303          | -6.5       |
| Mercedes                 | 4.7             | 3.8          | 1'239         | 1'027           | 20.6        | 5.2          | 4.3             | 14'220         | 11'240         | 26.5       |
| MINI                     | 1.7             | 1.4          | 443           | 383             | 15.7        | 1.4          | 1.4             | 3'707          | 3'764          | -1.5       |
| Mitsubishi               | 1.3             | 1.2          | 348           | 332             | 4.8         | 1.5          | 1.8             | 4'009          | 4'689          | -14.5      |
| Nissan                   | 2.3             | 3.1          | 621           | 845             | -26.5       | 2.8          | 3.1             | 7'658          | 8'042          | -4.8       |
| Opel                     | 4.4             | 4.7          | 1'180         | 1'268           | -6.9        | 4.9          | 5.1             | 13'202         | 13'225         | -0.2       |
| Peugeot                  | 3.9             | 4.7          | 1'033         | 1'277           | -19.1       | 3.9          | 4.8             | 10'726         | 12'379         | -13.4      |
| Porsche                  | 0.5             | 0.7          | 134           | 197             | -32.0       | 0.7          | 0.7             | 1'904          | 1'897          | 0.4        |
| Renault                  | 5.8             | 4.6          | 1'536         | 1'238           | 24.1        | 5.1          | 5.7             | 13'897         | 14'726         | -5.6       |
| Seat                     | 1.9             | 3.1          | 495           | 840             | -41.1       | 2.7          | 2.6             | 7'217          | 6'624          | 9.0        |
| Skoda                    | 6.2             | 5.9          | 1'648         | 1'591           | 3.6         | 5.8          | 5.5             | 15'887         | 14'351         | 10.7       |
| Smart                    | 0.8             | 0.6          | 200           | 166             | 20.5        | 0.6          | 0.7             | 1'568          | 1'845          | -15.0      |
| Ssangyong                | 0.3             | 0.2          | 73            | 61              | 19.7        | 0.1          | 0.1             | 374            | 361            | 3.6        |
| Subaru                   | 2.7             | 2.1          | 726           | 573             | 26.7        | 2.6          | 2.4             | 6'975          | 6'242          | 11.7       |
| Suzuki                   | 2.7             | 2.9          | 728           | 786             | -7.4        | 2.3          | 2.5             | 6'226          | 6'512          | -4.4       |
| Toyota                   | 4.2             | 3.9          | 1'118         | 1'051           | 6.4         | 4.0          | 4.1             | 10'939         | 10'601         | 3.2        |
| Volkswagen               | 11.2            | 12.6         | 2'968         | 3'405           | -12.8       | 12.8         | 12.7            | 34'791         | 33'001         | 5.4        |
| Volvo                    | 2.8             | 2.5          | 731           | 666             | 9.8         | 2.5          | 2.5             | 6'910          | 6'594          | 4.8        |
| Diverse Marken           | 0.3             | 0.3          | 69            | 71              | -2.8        | 0.4          | 0.5             | 1'119          | 1'220          | -8.3       |
| <b>GESAMT-TOTAL</b>      | <b>100.0</b>    | <b>100.0</b> | <b>26'555</b> | <b>26'987</b>   | <b>-1.6</b> | <b>100.0</b> | <b>100.0</b>    | <b>272'081</b> | <b>259'725</b> | <b>4.8</b> |
| davon/dont 4 x 4         | 36.2            | 31.0         | 9'613         | 8'375           | 14.8        | 32.9         | 28.1            | 89'567         | 72'854         | 22.9       |
| davon Alternativ-Antrieb | 3.3             | 2.1          | 888           | 568             | 56.3        | 2.6          | 2.2             | 7'024          | 5'691          | 23.4       |
| davon/dont DIESEL        | 39.3            | 33.0         | 10'428        | 8'919           | 16.9        | 36.6         | 32.2            | 99'686         | 83'745         | 19.0       |